



BICPC

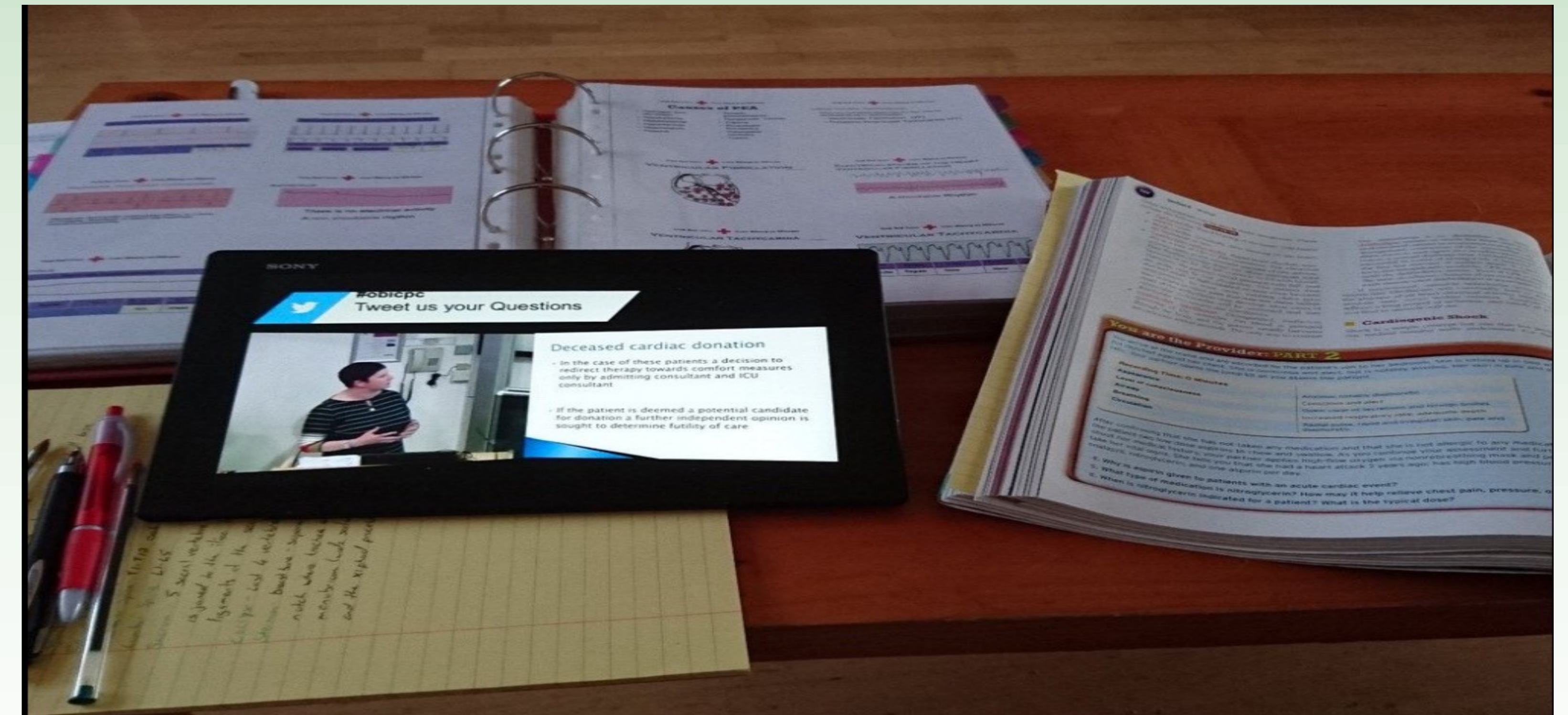
The uptake of Continuous Professional Competency by Prehospital Care Providers delivered via live presentations and on-line video feed.

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Background

The delivery of continuing professional competency (CPC) education to prehospital care providers in Ireland has evolved to include online and social media based activities. Paramedics and other prehospital care providers have also indicated their support for further online and social media based CPC activities. As a result, in June 2014 the OBI-CPC Nights project was founded. These events aim to provide regular, live online CPC events for Irish prehospital care providers, free for all to attend. The medium for delivery is via a live video feed hosted on YouTube.



Results to date

During the study period (June 2014 - April 2016):

- ♦ 8 OBI-CPC nights were conducted.
- ♦ 24 speakers, who spoke on 24 topics, ranging from sepsis to trauma to education.
- ♦ As of April 14th 2016 a total of 569 individuals attended the event live, in-person.
- ♦ An additional 675 attended satellite sites.
- ♦ 3354 have viewed the events on our YouTube channel.

The hashtag #obicpc was registered in February 2016, and there have been 541 tweets by 111 users, with a total reach of approximately 414,967.

#INSPIRETOBETHEBEST

What is the purpose of this study?

The study is intended to help guide the development of future training and education resources for CFR's, EMTs, Paramedics, Advanced Paramedics and other prehospital care providers.

OBICPC nights were initially set up back in 2014 to provide an informal, professional provision of educational presentations to all members of the pre-hospital community from the facility of the O'Brien Institute, Dublin Fire Brigade's Training Centre in Dublin. In 2015 we decided to open this up nationally to the wider pre-hospital community in all areas of Ireland and indeed those who have found themselves working abroad, through the use of YouTube and Social Media.

@OBICPCNights

By studying how practitioners have engaged with this format of continuous professional development, we hope to publish our research findings and also help guide future educational initiatives targeted at these individuals and gather ideas of how we can develop our nights going forward to the benefit of our participants.

Methods

Total figures for live attendance at on-site event and at satellite sites have been maintained & recorded at the end of each event. In addition, total views on YouTube for the recorded event have been obtained. An analytical report for #obicpc was also generated on symplur.com, with a search date from 16th February 2016 (registration date of hashtag) to date, a total period of 6 months. All of these data were combined to generate the results presented here. A survey is currently being conducted both off & on-line. It is a completely anonymous questionnaire. The surveys prime purpose is to enable us to obtain data which examines how pre-hospital care providers use the internet and social media for CPC & learning purposes. More specifically the questions are in relation to taking part in our OBICPC nights.

Conclusion

The results to date indicate that prehospital care practitioners in Ireland are engaging with the concept of live, electronically distributed CPC activities. The OBI-CPC Nights project has been a success to date with sustained growth evident from its inception.

How will I find out the final results of this study?

The above results already collated along with the results of our survey will be correlated into statistics which will then be presented in poster and research article form towards the end of 2016.

We will inform all participants and followers of any forthcoming publication of our findings through OBICPC nights, email and through our social media channels.

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#OBICPC

Acknowledgements:

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We wish to thank all of our speakers to date for their generosity in departing with us the benefit of their experience and knowledge and also all the centres around the country that have given our participants an opportunity to take part in our nights. All of the above have been cost neutral in keeping with the spirit of #FOAMed.