

TITHE AN OIREACHTAIS

SEVENTH JOINT COMMITTEE ON COMMERCIAL STATE-SPONSORED BODIES

FIRST REPORT

VOLUNTARY HEALTH INSURANCE BOARD

(Pn 0408)



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Orders of Reference

Dáil Éireann

7th April, 1993: Ordered:

- (1) That a Select Committee consisting of 7 Members of Dáil Éireann (none of whom shall be a member of the Government or a Minister of State) be appointed to be joined with a select committee to be appointed by Seanad Éireann to form a Joint Committee (which shall be called the Joint Committee on Commercial State-sponsored Bodies) to examine -
 - (a) the Reports and Accounts and overall operational results, and
 - (b) in the light of the published reports pursuant subparagraph (a), the common issues relating Board to responsibility, structure organisation, accountability financing. together with the relationship with central Government and the Houses o f Oireachtas

of State-sponsored Bodies engaged in trading or commercial activities referred to in the Schedule hereto and to report thereon to both Houses of the Oireachtas and to make recommendations where appropriate.

- (2) That, after consultation with the Joint Committee, the Minister for Finance may include from time to time the names of further State-sponsored Bodies in the Schedule and, with the consent of the Joint Committee, may delete from the Schedule the names of any bodies.
- (3) That, if so requested by a Statesponsored Body, the Joint Committee shall refrain from publishing confidential information regarding that Body's activities and plans.
- (4) That the Joint Committee shall have power to send for persons, papers and records and, subject to the consent of the Minister for Finance, to engage the services of persons with specialist or technical knowledge to assist it for the purpose of particular enquiries.
- (5) That the Joint Committee, previous to the commencement of business, shall elect one of its members to be Chairman, who shall have only one vote.
- (6) That all questions in the Joint Committee shall be determined by a majority of votes of the members present and voting and in the event of there being an equality of votes the question shall be decided in the negative.
- (7) That the Joint Committee shall have power to print and publish from time to time minutes of evidence taken before it together with such related documents as

it thinks fit.

- (8) That every report which the Joint Committee proposes to make shall, on adoption by the Joint Committee, be laid before both Houses of the Oireachtas forthwith, together with any document relating it proposes thereto which publish, whereupon the Joint Committee shall be empowered to print and publish such report and the said document, or documents as the case may be.
- (9) That four members of the Joint Committee shall form a quorum, of whom at least one shall be a member of Dáil Éireann and at least one shall be a member of Seanad Éireann.

SCHEDULE

Aer Lingus cap.t. Aerlinte Éireann c.p.t. Aer Rianta c.p.t. (including its subsidiary Great Southern Hotels p.l.c.) ACC Bank p.l.c. An Post Arramara Teo. Bord na gCon Bord Gáis Éireann Bord na Móna Bord Telecom Éireann Coillte Teoranta Córas Iompair Éireann (including its subsidiaries Bus Éireann, Bus Átha Cliath and Iarnród Éireann) Custom House Docks Development Authority Ltd. Electricity Supply Board Housing Finance Agency

ICC Bank p.l.c.
Irish National Stud Company Ltd.
Irish National Petroleum
Corporation Ltd.
Irish Steel Limited
National Building Agency Ltd.
Nítrigin Éireann Teo.
Racing Board
Radio Telefís Éireann
Temple Bar Properties Ltd.
Voluntary Health Insurance Board.

Seanad Éireann

8th April, 1993: Ordered:

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 - (a) the Reports and Accounts and overall operational results, and
 - **(b)** in the light of the reports published pursuant subparagraph (a), common issues relating to Board responsibility, structure and organisation. accountability financing, together with relationship central Government and Houses of the the **Oireachtas**

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Corporation Ltd.
Irish Steel Limited
National Building Agency Ltd.
Nítrigin Éireann Teo.
Racing Board
Radio Telefís Éireann
Temple Bar Properties Ltd.
Voluntary Health Insurance Board.

MEMBERS OF JOINT COMMITTEE

Deputy Liam Kavanagh, Chairman

- " Paul McGrath, Vice-Chairman
- " Michael Ahern
- " Raphael Burke
- " Michael Finucane
- " Seamus Kirk
- " Desmond O'Malley

Senator Frank Fahey

- " Michael Finneran
- " Shane Ross
- " Jack Wall

1. Summary of Conclusions and Recommendations

Summary of Conclusions

Background

- 1.1 The Voluntary Health Insurance Board * (VHI) was set up in 1957 in order to:
 - provide health insurance for those not entitled to free services under the Public Health Acts;
 - encourage people who did have such entitlements to provide for themselves and thus alleviate the burden of health care on the Exchequer. (Paragraph 2.3)
- 1.2 The VHI was structured as a virtual monopoly supplier of health insurance on a community rating basis to the population. The VHI has its own Board of Directors but its autonomy is heavily circumscribed by the Minister for Health. (Paragraph 2.6)
- 1.3 The VHI's schemes of insurance have evolved over the years. At present the VHI offers five main Plans providing free care in a range of private and public hospitals. (Paragraphs 2.7 to 2.13 and 2.15)
- 1.4 The Joint Committee notes that the higher level Plans, which cover accommodation in the "high tech" private hospitals are not subsidised by the lower level Plans. (Paragraph 2.14)
- 1.5 A major drawback with the VHI's insurance plans is that it has not been possible to get agreement from consultants on a schedule of fees so that, in many instances, VHI subscribers are not fully indemnified. (Paragraph 2.16)

Note *

The VIII's financial year ends at the end of February of each year. In this report references to VIII data for a particular year should be understood to refer to the twelve months ending at the end of February of that year.

Membership of the VHI

- 1.6 VHI membership has grown enormously and now accounts for about one in three of the population. A high proportion of the higher socio-economic groups are members of the VHI, but most members are from the middle income groups. (Paragraphs 3.1 to 3.6)
- 1.7 Against expectations, younger people, who are less at risk of illness, are proportionately represented amongst the VHI membership while older people, who are more at risk, are under-represented. (Paragraphs 3.7 and 3.8)
- 1.8 Surveys indicate that the reasons for membership of the VHI are related to the desire for speedy access to health care when needed. (Paragraph 3.11)

Relations Between the VHI and the Public Sector

- 1.9 The VHI plays a major role in diverting demand from the public hospitals to private hospitals and contributing to the public hospitals through paying for VHI members treated in paybeds in public hospitals. (Paragraphs 4.1 to 4.3)
- 1.10 The 1957 Act conferred extensive powers over the VHI on the Minister for Health including the power to appoint Directors and the power to determine the VHI's schemes of insurance. The Minister also has *de facto* control over premiums and reserves of the VHI. (Paragraphs 4.4 to 4.7)
- 1.11 The Joint Committee is concerned that the use of these powers has not always been consistent with the VHI's need for a stable financial environment in which to plan its development. (Paragraphs 4.9 to 4.11)
- 1.12 The allowability of health insurance subscriptions against income tax has been criticised by many bodies, but the Joint Committee believes that it helps sustain demand for health insurance. (Paragraphs 4.17 to 4.20)

Financial Performance of the VHI

1.13 The VHI's claims' disbursements have grown explosively over the last thirteen years as a result of a number of factors including general medical inflation. (Paragraph 5.1)

- 1.14 The VHI has usually been profitable but there were significant losses in 1988 and 1989 which have resulted in a level of reserves below those required of general insurance companies. The VHI expects to attain this level of reserves next year by which time they will be obligatory on the VHI. (Paragraphs 5.3 to 5.7)
- 1.15 The VHI's own costs of operation are small as measured by the administration ratio and there has been a consistent upward trend in productivity. (Paragraph 5.10)
- 1.16 The increase in the underwriting loss in each year since 1990 is, however, a cause of concern and reinforces the need for ongoing control of costs by the VHI and by consultants and hospitals. (Paragraph 5.17)

Relations with Consultants and Hospitals

- 1.17 There is considerable demand amongst VHI subscribers for total indemnity against consultants' fees and it is the VHI's policy to attain total indemnity. At the moment, 65% of consultants have agreed to it, i.e. are "participating" consultants. (Paragraph 6.7)
- 1.18 The Joint Committee believes that the principle of total indemnity is desirable and that steps should be taken to encourage all consultants to become participating. (Paragraph 6.8)
- 1.19 The Joint Committee received strong representations from the private hospitals that the VHI is exerting unreasonable pressures on them to contain costs. (Paragraphs 6.15 to 6.18)
- 1.20 The Joint Committee is concerned that the VHI has been excessively restrictive in not permitting the development of private hospital facilities in the mid west. (Paragraph 6.21)
- 1.21 The Joint Committee acknowledges that the private hospitals are in a potentially difficult situation but the Joint Committee would not accept the hospitals' proposal that the VHI abandon its current regime of cost control. (Paragraph 6.25)
- 1.22 The Department of Health has been increasing paybed charges rapidly in recent years and proposes to raise them further in the future. The Joint Committee is concerned that the effect of this on the level of subscriptions may deter VHI subscribers from attending public hospitals. (Paragraph 6.36)

1.23 The VHI has developed a number of policies and computer-based systems for encouraging the most cost-effective methods of care such as day surgery and shorter stays in hospital. (Paragraphs 6.37 to 6.40)

Competition and Community Rating

- 1.24 The Joint Committee believes that in the open market for health insurance which will follow in 1994, community rating, the principle that all VHI subscribers pay the same subscription irrespective of age, will be driven out by competition. (Paragraph 7.6)
- 1.25 It is understood that community rating could be preserved through the use of a financing mechanism which would channel compensation to insurers covering older subscribers from insurers covering younger subscribers. (Paragraph 7.10)

Future Development of the VHI

1.26 The new competitive regime coming in 1994 will require major changes in the legislation governing the VHI, as well as in the structure and organisation of the VHI itself. (Paragraph 8.1)

Summary of Recommendations

1.27 In the light of the foregoing, the Joint Committee makes the following recommendations:

Membership of the VHI

(1) The Joint Committee recommends that the VHI resume the practice of publishing socio-economic information about its membership in the interest of public information. (Paragraph 3.3)

Relations between the VHI and the Public Sector

- (2) The Joint Committee believes that, especially with the coming of an open market for health insurance in 1994, the Department's powers over the VHI will need to be exercised within the context of a medium term planning framework so that the VHI, and other health insurers, can plan their development in an orderly way. (Paragraph 4.9)
- (3) The Joint Committee believes that in the open market for health insurance the Minister for Health will have to adopt an "arms length" posture vis à vis the VHI and assume regulatory powers for the emerging health insurance industry in general. (Paragraph 4.16)
- (4) A number of official reports have called for the abolition of the VHI tax allowance. But the Joint Committee believes that it is an important aid to membership and strongly supports its continuation. (Paragraph 4.20)

Relations with Consultants and Hospitals

- (5) There is considerable demand amongst VHI subscribers for total indemnity against consultants' fees and the Joint Committee endorses the VHI's policy to attain total indemnity. At the moment, 65% of consultants have agreed to it, i.e. are "participating" consultants. (Paragraph 6.8)
- (6) The Joint Committee believes that the VHI should publicise the names of participating consultants throughout its membership. (Paragraph 6.12)

- (7) The Joint Committee would not endorse an attempt to regulate consultants' fees by law. It recommends the appointment of an independent assessor/ombudsman who would help determine reasonable levels of remuneration for consultants. Similar procedures are proposed for dealing with hospital claims and licensing of facilities and equipment and it is desirable that the same person should deal with all three procedures. (Paragraph 6.14)
- (8) To help determine reasonable rates of reimbursement for the private hospitals, and to assist the resolution of other disputes with the VHI, the Joint Committee recommends an independent assessment procedure broadly along the lines of the procedure for consultants proposed above. (Paragraph 6.27)
- (9) The Joint Committee recommends that charges for private beds in public hospitals should maintain their present relationship to private hospital charges and that the Department of Health should not aim to charge the "full economic cost" of paybeds to private patients. (Paragraph 6.36)
- (10) The VHI has suggested that there should be some official licensing system for new medical equipment and hospitals, including public hospitals so as to prevent proliferation. The Joint Committee-believes that there is a case for such a system and proposes that this should be done by the independent assessor/ombudsman proposed for dealing with claims from consultants and private hospitals. (Paragraph 6.38)
- (11) The Joint Committee endorses the VHI's proposals to encourage peer review, to strengthen its information systems for monitoring cost patterns amongst hospitals and consultants and to help hospitals to improve their own information systems. (Paragraph 6.39)

Competition and Community Rating

- (12) The Joint Committee believes that community rating should be preserved as much as possible in order that vulnerable groups, i.e. the elderly, should not be exposed to large increases in subscriptions. (Paragraphs 7.8)
- (13) The Joint Committee therefore endorses the Government's policy to set up an equalisation mechanism to preserve the benefits of a competitive market and community rating. (Paragraphs 7.13)

(14) The Joint Committee believes that it would be desirable for the Department of Health to retain powers to enable it to intervene to control the level of premiums should it ever appear that medical inflation is getting out of hand. (Paragraph 7.16)

Future Development of the VHI

- (15) The Joint Committee recommends that the VHI should not become involved in the ownership or operation of hospitals save for compelling competitive reasons. (Paragraph 8.7)
- (16) However, the scope of the activities of the VHI should be extended to cover a variety of health insurance-related activities such as preventative health programmes, "cash schemes", holiday insurance and other related services. (Paragraph 8.9)
- (17) The Joint Committee recommends that the VHI should become a state company incorporated under the Companies Acts. (Paragraph 8.10)
- (18) The Board of Directors should be increased to nine members, most of whom should be representative of members' interests. (Paragraph 8.11)
- (19) The Joint Committee recommends that the VHI review its organisation and personnel with a view to changing from a monopoly to a competitive organisation in an open market. (Paragraph 8.12)

2. Background

Advisory Body on Voluntary Health Insurance

- 2.1 The Health Act of 1953 extended free and subsidised state health services to a large proportion of the public. For those ineligible for these services a number of efforts had been made to provide private health insurance on a commercial basis. These proved unsuccessful. Schemes organised by a number of Friendly Societies proved more durable. But their schemes were either limited to certain occupational groups or, if more generally available, were restricted in the benefits which they provided. However, there remained a perception in official quarters that voluntary health insurance was desirable in principle and in 1955 the Minister for Health set up an "Advisory Body on Voluntary Health Insurance Scheme". The Advisory Body was asked to find out if it would be possible to establish a self-financing voluntary health insurance scheme and if so, how.
- 2.2 The Advisory Body reported in 1956. It recommended certain principles which were incorporated in the legislation and which hold good up to today:
 - A voluntary health insurance scheme against the cost of "major and unforeseeable" medical costs (mainly those of hospitalisation, including maternity) was feasible.
 - The premiums should be based on community rating, as opposed to risk rating, which would weigh heavily on the elderly.
 - Insurance contracts would be renewed annually. It was recognised by the Advisory Body that this would allow young people to opt out of the scheme in their early years when their medical expenses would tend to be low. However, the Advisory Body felt that this form of "adverse selection", would not be sufficient to threaten the viability of the scheme.
 - As the private sector appeared unwilling or unable to operate the scheme, the Advisory Body advised that the Government should undertake the responsibility.
 - However, the Advisory Body felt that the scheme would be more attractive if it was administered by an organisation separate from the Government. It therefore recommended the establishment of a non profit-making body corporate with a Government financial guarantee for the initial years at least.
 - Given the narrow spread of business to be conducted by the new organisation, the onerous statutory capital requirements for non-life insurance companies, and the existence of the Government guarantee, the Advisory Body recommended that the organisation should be exempt from the Insurance Acts, 1909-36.

The 1957 Voluntary Health Insurance Act

- 2.3 The Advisory Body completed its report in 1956 and it was largely accepted by the Government. In 1957 the Voluntary Health Insurance Act (hereinafter referred to as the 1957 Act) was passed. In introducing the Bill, the Minister for Health stressed that while aimed at those not entitled to free public health services, the Board would be expected to attract subscribers from among those with such entitlements. The Minister's view was that this would encourage self-reliance and divert to the private sector some of the cost to the Exchequer of the expanded public health services.
- 2.4 The Voluntary Health Insurance Act is brief, comprising no more than 27 Sections, the bulk of which are of a technical character. The significant sections provide that:
 - The Voluntary Health Insurance Board ("VHI") is to have the organisation of a body corporate with no share capital (Section 3).
 - The VHI is to draw up medical insurance schemes to cover such proportion of such medical expenses as the Minister specifies from time to time. (Section 4 (1))
 - The VHI can make other medical insurance schemes as it thinks fit, subject to the approval of the Minister. (Section 4 (2))
 - The VHI's revenues should be sufficient, but only sufficient, to cover its expenses and make "...such allowance as it thinks proper for reserves...", taking one year with another. (Section 4(4))
 - 5 The members of the Board of the VHI are to be appointed by the Minister. (Sections 5 and 6)
 - With certain exceptions, no organisation is permitted to provide health insurance without a licence from the Minister (Section 23). The exceptions are:
 - the VHI;
 - Friendly Societies engaged in medical insurance before the passing of the Act;
 - existing health insurance contracts;
 - schemes organised by trade unions.
- 2.5 Although not explicitly recommended by the Advisory Body, it seems to have been generally understood at the time of the Act that the country was too small for more than one health insurance organisation. Hence the restricted number of exceptions to the requirement to have a licence. Since the passing of the Act, the policy of successive ministers has been to refuse licenses to organisations seeking to provide insurance against medical expenses. Since a number of the schemes which had

qualified as exemptions to Section 23 have lapsed since 1957, the situation today is that there are about a dozen licenses outstanding, most of which were in existence in some form prior to 1957. These cover about 50,000 persons.

2.6 In summary, what emerged from the Advisory Body's Report, from the 1957 Act, and from market developments and policy in the 1950s was an organisation, essentially commercial in nature, though with a virtual monopoly of the market, offering health insurance on a community rating basis, with a financial framework similar to that of a Friendly Society, but largely controlled by the Minister for Health.

Development of Schemes of Insurance

- 2.7 The schemes of insurance offered by the VHI have evolved over the years in response to a variety of factors including market demand, the availability of services in the private sector, the scope of public health entitlements, specific requests by Ministers and the need to contain costs. Following the recommendations of the Advisory Body, the VHI began with a scheme comprising three plans covering treatment in, respectively, a public ward, a semi-private room and a private room. These plans were confined to in-patient hospital and consultant charges and fees, exclusive of maternity care, and to medical and surgical appliances.
- 2.8 In 1962, the Board replaced this scheme with the Unit System. Under this scheme, subscribers could elect from one to twelve units of each of two types of unit, one of which (Unit M) provided for hospital maintenance charges, and the other (Unit T) for treatment charges (comprising consultants' fees, drugs, medicines, X-rays, etc). The coverage for treatment and maintenance could be purchased separately. The rationale for this approach was that VHI subscribers could choose the amount of care that they needed (or were able to pay for). Also many VHI subscribers had eligibility for free hospital maintenance and ancillary services under the Public Health Acts and the flexibility of the Unit System enabled them to buy cover for doctors' fees.
- 2.9 The VHI's schemes were aimed at alleviating the high cost of health care which, of course, are those associated with stays in hospital. This led to criticisms that the Board's schemes were promoting a tendency on the part of the insured (and their medical advisers) to demand overnight stays in hospital, even when adequate treatment could be given on an out-patient basis. In response to these criticisms, in 1967, the VHI initiated an out-patient scheme which covered general practitioner and specialist services and a number of other expenses incurred outside the hospital. This scheme was available only to subscribers to the hospitalisation scheme and at additional cost. Subsequently, in 1975, the Board extended coverage to a number of surgical procedures where the subscriber did not stay overnight in hospital.

- 2.10 In 1979, the VHI introduced a new scheme of premiums and benefits. Coverage was divided into two sections: Doctors' Fees and Hospital Plans. In the Doctors' Fees section subscribers had to purchase 14 units of cover and could purchase more. The minimum of 14 units was selected because, according to the VHI, it was considered adequate to cover professional fees in most instances. The Hospital Plan section covered hospital charges and subscribers could elect for one of three different levels of benefit (Plans A,B or C). In addition, day surgery and a number of out-patient benefits and prescription drugs were also included in the Hospital Plans (as opposed to being optional extras as before). Also included for the first time was Maternity Benefit.
- 2.11 The Doctors' Fees section could be purchased independently of the Hospital Plan in which case it was known as the "Public Ward Scheme". The Public Ward Scheme was introduced at the request of the Minister for Health in order to cater for those subscribers who had entitlement under the Health Acts to free maintenance, but not consultants' fees, in a public ward.
- 2.12 The essential difference in the 1979 scheme, as opposed to the old Unit System, apart from an extension in the number of benefits, is that it marked a step toward total indemnity. Under the Unit System, subscribers had to constantly update the number of units in order to ensure that they were fully covered. Many failed to do so with the result that they found themselves confronted with balance bills to cover the uninsured part of their hospital charges and consultants' fees. The new system offered total indemnity for hospital and ancillary charges. It did not offer total indemnity for doctors' fees however.

Developments Since 1979

2.13 Since 1979 there have been a number of important developments in the Board's schemes. In 1986 two so-called "high tech" private hospitals were opened in Dublin - the Mater Private and the Blackrock Clinic. These offered a number of treatments not readily available, or not available at all in the existing hospitals. They also operated at higher cost levels. It was impossible for the VHI to accommodate these facilities within its existing Hospital Plans, so two new schemes were introduced (the D and E Plans) offering semi-private and private accommodation respectively, in the two hospitals. These Plans attracted higher subscriptions. The table below shows the VHI's Plans and current subscription rates:

Table 2.1 VHI Health Insurance Plans and Premiums, August 1993*								
Plan	Adult (£)	Child (£)	Family of Four (£)	Accommodation	Hospital Type			
Α	140	47	374	Semi-Private	Public			
В	195	71	532	Private Semi-Private	Public Private**			
С	300	116	832	Private	Private**			
D	358	141	998	Semi-Private	MP/BC			
E	537	217	1508	Private	MP/BC			

Notes:

MP = Mater Private: BC = Blackrock Clinic

- * Based on group rates; individual rates are approximately 10% higher.
- ** Excluding Mater Private and Blackrock Clinic.
- 2.14 A matter of considerable interest to the Joint Committee is whether the higher level Plans (i.e. D and E), which entitle subscribers to accommodation in the Mater Private and the Blackrock Clinic, are in any way subsidised by the lower level Plans. The VHI reports that the claims from subscribers to the D and E Plans exceed their subscriptions. However, the VHI in their response to this question point out that the major part of the difference in the higher cost of claims by D and E subscribers, as compared to A, B and C subscribers, is due to the higher average age of the former and only a small proportion is the result of the cost of accommodation in the Mater Private and the Blackrock Clinic. In this respect it should be noted that 70% of the claims from D and E subscribers are in respect of stays in public hospitals or private hospitals other than the Blackrock Clinic and the Mater Private. At the same time, B and C Plan subscribers are covered by the VHI for 90% of the cost of stays in the Mater Private and the Blackrock Clinic. In fact, the VHI states that when each of the Plans is evaluated on the basis of the age structure of the entire VHI membership, the procedure appropriate to community rating, the three higher schemes each yield a surplus over claims, and the two lower schemes yield deficits.
- 2.15 Another innovation since 1979 was the introduction, in 1987, of schemes of insurance (Plans P and T) against the £10 per diem charge (subsequently increased to £20 per diem) introduced in the Budget of that year for stays in public hospitals. This charge is levied on that section of the public which, until then, had entitlements to free stays in hospitals (i.e. Categories II and III under the Health Acts which amounted to about 60% of the population). It should be noted that VHI subscribers to the Hospital Plans are automatically covered against these charges.

Total Indemnity

- 2.16 In 1991 the Board partially addressed the problem of limited indemnity for doctors' fees by the introduction of the "full cover scheme". It negotiated a differential fee structure whereby doctors who accepted the VHI fee schedule as full payment for their services to subscribers ("participating doctors"), received a higher level of remuneration than those who did not. Subscribers attending these doctors therefore have 100% indemnity for both hospital charges and doctors' fees. Doctors unwilling to accept the VHI schedule receive a lower payment and are free to charge their clients additional amounts. As of now 65% of all consultants are participating. (See Appendix III for a list supplied by the VHI of the consultants and specialists participating in the VHI's total indemnity scheme)
- 2.17 Finally, reference should be made to the abolition in 1991 under the Programme for Economic and Social Progress (PESP) of Category III status. The present position is that the entire population are entitled to free hospital and consultant care in the public wards of public hospitals. This actually abolishes one of the raisons d'être of the VHI: the provision of insurance for the cost of hospital care for persons with limited entitlements under the Public Health Acts. Since everyone now is entitled to free hospital care, the 15% of the population who were in Category III have less incentive to join the VHI. To restore the relative attractiveness of private health insurance, the VHI believes that it is important to be able to offer total indemnity to its members.

Risks Not Insured

- 2.18 The purpose of health insurance, and insurance generally, is to protect against "major and unforeseeable" costs. Excluded from the coverage of VHI schemes are:
 - dental and ophthalmic treatment;
 - services which are preventative in nature such as check-ups and health screenings;
 - alternative and complementary treatments such as acupuncture, chiropracty or reflexology;
 - "non-curative" treatment, including long term care and maintenance.
 - cosmetic surgery and procedures relating to infertility or contraception;
 - infectious diseases (which are treated free by the state in special hospitals).

¹ Stationery Office, Programme for Economic and Social Progress, 1991.

3. Membership of the VHI

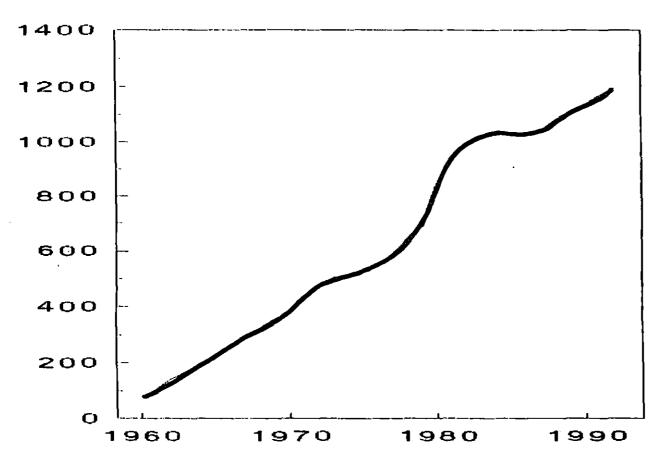
Growth of VHI Membership

- 3.1 The VHI commenced business in 1957 and membership rose steeply in the years immediately following (see Figure 3.1 below). The Advisory Body had estimated in its report that there were 450,000 persons with limited entitlements under the Health Acts who would be the "primary market" for the VHI. Within 5 years membership had reached 140,000 or the equivalent of nearly one third of the primary market a remarkable penetration within such a short period of time. During the 1960s and 1970s, growth continued at a rapid rate nearly trebling by the end of the 1960s and doubling again in the 1970s at which point one person in four in the population was covered by VHI insurance.
- 3.2 During the 1980s the rate of growth slowed down. Nevertheless, in the last thirteen years, the number of persons covered by the VHI's main schemes of insurance has increased by 60% and the VHI now covers almost one in three persons. Considering the major changes which are now about to take place in the market for health insurance, and the need for appropriate responses by the VHI and the Department of Health, it is highly desirable to know as precisely as possible why people subscribe to the VHI in such large numbers. In the following paragraphs 3.3 to 3.8, available socio-economic data on VHI members are reviewed while the paragraphs after that consider data on why people join the VHI.

Composition of VHI Membership

- 3.3 Socio-economic statistics on the VHI's members was published by the VHI on a regular basis in its annual reports up to 1984, at which point their publication ceased. The Joint Committee feels that this information helps public understanding of the role and performance of the VHI and recommends that it should resume the practice of publishing a range of relevant socio-economic indicators.
- 3.4 Since 1984 the only supplementary information on members published by the VHI is their average age. Currently, this is 32.5, having increased from 30.1 seven years ago. The average age of VHI members is therefore rising at about one third of a year per annum. The implications of this for the future funding of the VHI are adverted to at paragraph 5.8.

Fig 3.1 VHI MEMBERSHIP 1960-92



Source: VHI Annual Reports

- 3.5 The only other socio-economic information on the VHI's members which has been provided since 1984 was collected through a sample survey undertaken by the Economic and Social Research Institute (ESRI) in 1987 as part of a wide ranging study of health of health services utilisation in Ireland ². This provides a more up to date and fairly comprehensive profile of the membership body.
- 3.6 While it is true that the "typical" VHI member belongs to the professional and white collar social classes, enjoys a relatively high income, holds Category III status (or did so until the Category was abolished) and is in the active age group (say 35-54), the ESRI data reveal that there are significant exceptions to this.
 - The majority of Category III members (74.1%) are members of the VHI, but a fairly high proportion (25.9%) are not, considering that this Category was liable for consultants' fees. (see Table A.1 in Appendix II)
 - A relatively high proportion (32.6%) of Category II who have entitlements to free hospital treatment are, nevertheless, members of the VHI. This group constitute the majority (59.8%) of the VHI's membership. (see Table A.1 in Appendix II)
 - There is a close association between income, when this is adjusted for family size, and membership of the VHI. Nevertheless, 25% of the top 10% of the population in income-adjusted terms are not members of the VHI. About 7% of the bottom 10% are VHI members. (see Table A.2 in Appendix II)
 - As might be expected, there is a clear positive association between social class and VHI membership. But once again, there are significant numbers of the higher categories who do not have VHI cover (e.g. 30.8% of "Higher Professional/Managerial") and significant proportions of the lower categories who do (e.g. 14.9% of "Skilled Manual"). (see Table A.3 in Appendix II)
- 3.7 Examining VHI membership by reference to age reveals another important fact (see Table A.4 in Appendix II). While about 9.8% of the population are over the age of 64, only 6.3% of VHI subscribers are in that age category. In other words, there is an under-representation of the elderly by about one third. The under-representation of the elderly in VHI membership is contrary to the natural expectation that old people, with a high incidence of illness, would be more likely to take out health insurance than younger age groups. The same logic would suggest that the young would be under-represented but in fact the table shows that they are about proportionately represented among VHI subscribers.

² Brian Nolan, The Utilisation and Financing of Health Services in Ireland, Economic and Social Research Institute, General Research Series, Paper No 155, Dublin, 1991.

- 3.8 The obvious explanation for the lower participation of the elderly is that being on retirement incomes they cannot afford health insurance. However, there are other factors which help to explain the apparent lower participation of the elderly and the proportionate participation of the young:
 - The elderly are survivors from a time when total participation in the VHI was low (i.e. the 1960s) and when far fewer people of all socio-economic categories participated.
 - Simple membership of the VHI is probably not a fully accurate measure of participation. Allowance should be made for the type of membership. In fact, young people tend to opt for the lower insurance plans and older people for the higher ones.
 - Some allowance also has to be made for the effect of the other licensed health insurance schemes, notably those of the ESB and the Gardai. These may have some share of older age groups or higher socio-economic categories which, if added to those in the VHI, might make participation in health insurance schemes in general more in line with the *a priori* expectations mentioned in paragraph 3.8.

Reasons for VHI Membership

- 3.9 The ESRI study examined trends in VHI membership and in addition in 1990 conducted a special questionnaire survey in an additional effort to identify the reasons why people join the VHI. In the case of the membership data, the ESRI informally associated the increases over the years with changes in incomes and in the cost of subscriptions. During the 1960s and 1970s, rapid growth in membership of the VHI appears to be explicable in terms of rapid growth in disposable incomes. In the 1980s, the growth in disposable incomes slowed down but membership of the VHI continued rising, albeit at a diminished rate. Nevertheless, by the end of the decade, membership had increased by over one third. This is a very large increase considering that during the 1980s:
 - Disposable incomes had risen by only 15% in real terms.
 - The cost of subscriptions (as crudely measured by total subscriptions revenue divided by total membership) had risen by 250% in real terms.
 - Entitlement to hospital services had been extended to Category III in 1979.
- 3.10 In explaining the relatively rapid increase in membership in this period, the ESRI adduced the following explanations:
 - Due to the large increase in the marginal rates of income tax during most of

- this period, the real cost of VHI subscriptions for many classes of subscribers probably changed very little.
- 2 Restrictions in the availability of public health services, which the ESRI claimed were reflected in the decline in numbers of acute hospital beds and the fall in the real value of spending on hospitals, prompted individuals to take out health insurance.
- Eligibility for public health services is not a very strong explanation, in statistical terms, of membership of the VHI: the ESRI's researches show that factors such as social class and income are more significant. Consequently the improvement in eligibility in 1979 would not have been likely to have had much effect. In any case, the VHI responded to the improvement in eligibility in 1979 with improvements in its own schemes. (See Paragraphs 2.10 to 2.12)
- 3.11 The importance of 3.10 (2) above, i.e. access, is emphasised by a survey which the ESRI carried out in 1990 in order to complement its analysis based on the 1987 Survey. This was a sample survey of 1,000 households asking their principal reason for subscribing to the VHI. As Table 3.1 shows, the largest majority by far (62.4%) said that ready access to hospital care was the main reason. Other reasons, "being sure of getting good treatment" (9.6%), and being able to choose your own consultant (7.8%) were relatively insignificant.

Table 3.1 Reasons for Having VHI Cover					
Reasons for Having VHI Cover	Percentage Stating:				
	"most important"	"next most important"	"least important"		
Being able to have a private or semi-private room in hospital	5.1	8.8	34.0		
Being able to choose your own consultant	8.3	17.2	6.6		
Being sure of getting into hospital quickly when you need treatment	62.4	13.9	1.1		
Being sure of getting good treatment in hospital	9.6	26.2	6.3		
Being able to get into private hospitals	2.1	4.4	26.7		
Being sure of getting consultant care	4.7	19.0	5.7		
Being able to arrange hospital treatment for when it suits you	7.8	10.5	15.5		
Total	100.0	100.0	95.9		

Source: Brian Nolan, The Utilisation and Financing of Health Services in Ireland, Economic and Social Research Institute, General Research Series, Paper No 155, Dublin, 1991.

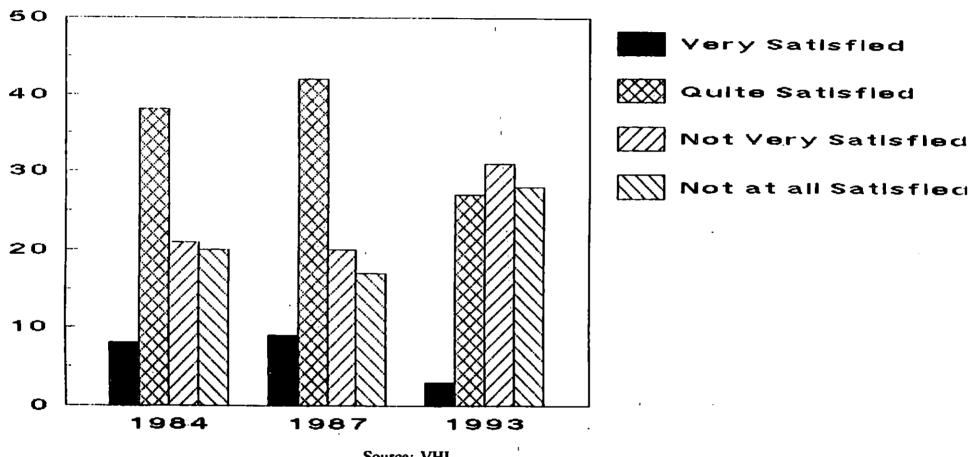
These findings are complemented by the VHI's own market research, which in addition have detected a downward trend in public satisfaction with the public health services. (see Figure 3.2 below)

Future Market Potential

3.12 The VHI, in its submission to the Joint Committee in 1991, stated its belief that with one in three persons in the country covered by its plans, it had achieved virtual "saturation" of the market. The ESRI's data tends to suggest that as of the time of its survey, 1987, there was still some scope for expansion amongst the former Categories II and III. In fact, between 1987 and 1991 there was a further increase in the VHI's "penetration rate" from 28% to 33%. Indeed, since the VHI's submission in 1991, there have been further increases in the absolute and relative number of VHI subscribers. This suggests that, although rapid increases in the VHI's membership in the future are unlikely, the "market" for private health insurance may be bigger than is commonly thought.

Fig 3.2 SATISFACTION WITH THE HEALTH SYSTEM

Percent

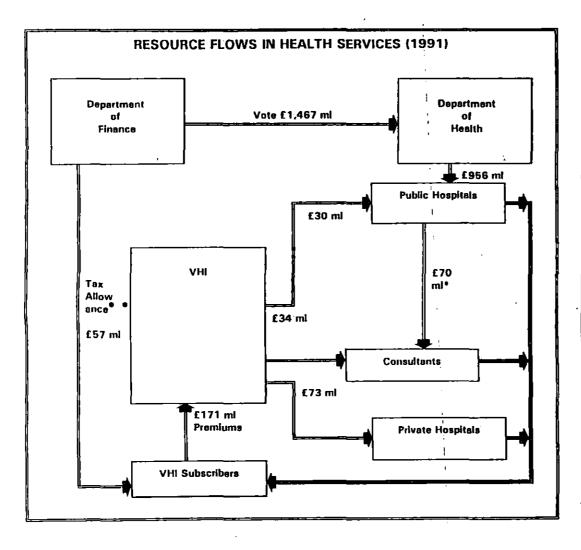


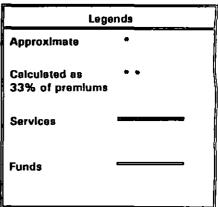
Source: VHI

4. Relations between the VHI and the Public Sector

The VHI's Role in the Health Services

- 4.1 Figure 4.1 below shows the role of the VHI, and private health care, in the financing and provision of health services in Ireland. The VHI is funded by subscriptions from VHI members. These are paid out to public hospitals for treatment of VHI members in pay beds and to consultants, most of whom work some or all of their time in public hospitals. The VHI also makes payments to private hospitals and to GPs and other specialists outside the hospital system. On the other hand members of the VHI benefit from the allowability against tax of their premiums. The value of this is probably something in the region of one third of the gross cost of the premium a significant alleviation.
- 4.2 In addition to the financial flows which are relatively easy to identify, there are also significant resource flows between the VHI members and the public sector which are not matched by financial transactions. The dimensions and the net direction of these resource flows are not easy to quantify. With respect to consultants, it seems to be generally accepted that without the possibility of earning fees privately, the public hospitals would not be able to attract the quality of consultants and in that case public patients would be at a loss. In that sense, the public sector is the beneficiary of the private.
- 4.3 On the other hand, the Department calculates that the private patients are not being charged the "full economic costs" of the public hospital paybeds. There is therefore an implicit subsidy to the VHI subscribers. The Department regards the revenues from VHI members as an important contribution to the funding of the hospitals and is in the process of raising them to the "full economic cost" of the paybeds. (The issue of the amount of the paybed charges, together with details of the definition of "full economic cost" is discussed further in paragraphs 6.29 to 6.32.) There is also a financial gain to the Department from the diversion from the public health services, of patients funded by the VHI attending private hospitals.





Source: Health Statistics 1991, Department of Health and VHI Annual Reports

The 1957 Act

- 4.4 The 1957 Act accords the following forms of control over the VHI to the Minister for Health:
 - The Minister for Health appoints the Chairman and Directors of the VHI for five year periods but can remove them at any time.
 - The approval of the minister is required for schemes of insurance.
 - The Minister has the right to require the Board to provide schemes of insurance at his specific request.
- 4.5 As mentioned in Paragraph 2.4 above, the level of reserves is a matter for the Board to decide and the 1957 Act permits the Board to determine the level of subscriptions so as to attain the targeted level of reserves. The two are therefore interrelated. In practice however, the Board defers to the Minister in determining increases in premiums. The Board has not always received the increases in the amounts it seeks or received them at the times requested.
- 4.6 The VHI has no share capital and, in this respect, resembles a mutual insurance company where retained earnings surplus to reserve requirements are available for the benefit of members in terms of reduced premiums or improved benefits. This appears to be supported by the provisions of Section 4 of the 1957 Act. However, the imposition of the £3 million levy on the VHI by the Minister for Health in 1992 would suggest that the Department views the VHI's reserves as the property of the Minister for Health and thus that they are not necessarily for the benefit of members.
- 4.7 The full extent of the interrelationships between the public and the private sectors is not delineated by this brief account. But it is not surprising that the Department should exercise a high degree of control over the VHI. Indeed, the controls, both formal and informal are such as to place the VHI in a very different position vis à vis the Department of Health than most state companies in relation to their sponsoring Departments. In fact, a former secretary of the Department of Health referred to the VHI as "an arm of the Department of Health".
- 4.8 However, the Joint Committee feels that the exercise of these controls have to take account of two sets of concerns:
 - the need of the VHI for a stable policy environment within which to develop the health insurance business;
 - the need for the VHI to have an adequate degree of independence from the Department of Health.

Stable Policy Environment

- 4.9 If the VHI is to conduct its affairs in an orderly and businesslike fashion, it must do so within a reasonably predictable environment of Government control and regulation. This means that there must be some fixed mechanism and criteria for allowing the VHI and other health insurers to increase premiums and for increasing paybed charges to health insurers. While the Government may have good reasons for requiring a greater contribution to the finances of the Department of Health, these contributions should be exacted within some medium-term framework. In its submission to the Joint Committee, the Department observed "...it is the Government's policy to move gradually, with full regard to the VHI's financial position, to a level of VHI reimbursement to public hospitals which reflects more accurately the real costs of delivering care and treatment to semi-private and private patients." (emphasis added). The subsequent imposition of the levy and later increases in paybed charges, all of which have to be recovered from members through increases in premiums, do not seem to have taken adequate account of the VHI's finances nor of its need for a stable financial environment.
- 4.10 Apart from the financial difficulties, the Department's decision making on the levy and paybed charges complicates the VHI's task of negotiating with doctors and private hospitals. It is obviously difficult for the VHI to convince these groups that there is no room for improving its rates of payment when it is obliged, without warning, to fund large payments to the Department.
- 4.11 Another example of how unanticipated demands of this sort can complicate the management of the VHI was brought to the attention of the Joint Committee by one of the representatives of the Independent Hospital Association of Ireland (IHAI). The Government's levy, which was given statutory effect by the 1992 Finance Act, came at a time when the VHI was defending a case in the High Court brought by one of the private hospitals. It was a material point in the VHI's case that it was a non profit organisation. Yet the payment of £3 million to the VHI's effective owner seemed to some IHAI members to support the case that the VHI had profits to dispose of.

Relations with the Department of Health

4.12 The VHI in its submission to the Joint Committee has expressed the view that it is, in effect, if not in form, a mutual organisation for the benefit of its members. That is probably also the view of the members themselves. However, the Department, which has the objective of increasing revenue from the VHI for public hospitals, exerts considerable control over the VHI. Should it wish to do so, it is in a position, through its influence over the VHI's insurance schemes, premiums and reserves, to ensure that the VHI gives a higher priority to the financial needs of the public hospitals.

- 4.13 Public hospitals are, in effect, in competition with private hospitals for VHI patients. This competition is a powerful one, since the public hospitals already cater for about half of the VHI's members. The public hospitals have attracted considerable investment in recent years and the best are a match for the best of the private hospitals in terms of facilities and personnel. The Department is in a position, through its influence over the VHI, to place the private hospital sector at a disadvantage. In fact, the representatives of the private hospitals feel that the regime imposed on them by the VHI is preventing investment in the sector which, if continued, would leave them unable to provide private patients with the service that they demand. The VHI's relations with the private hospitals are discussed in Chapter 6. But at this point it is enough to say that it is desirable that the VHI should be seen to be independent as between the use of private and public hospitals.
- 4.14 Finally, in the emerging competitive environment it will eventually be impossible for the Department to treat the VHI any differently to any other health insurer. Market competition, if it is effective, will narrow the options open to the Department in respect of the VHI's schemes of insurance, levels and use of reserves and rates of premiums, matters in which the Department has intervened in the past. The means to strengthen the VHI's independence are discussed further in Chapter 8.
- 4.15 The Joint Committee feels that it would be helpful if the forthcoming legislation, which is planned to implement the Third Non Life Directive, assigned responsibility for the supervision of health insurers, including the VHI, to the Department of Enterprise and Employment which already has responsibility for overseeing all other insurance companies subject to the Insurance Acts. The question of reserves would then be a matter for that Department.
- 4.16 The Department of Health, on the other hand, would retain responsibility for the development of the health insurance industry including premiums and schemes. But power which now exists in the 1957 Act to direct the VHI to adopt particular schemes of insurance should be replaced by powers over health insurers in general. Furthermore, these powers should be exercised within an explicit, medium term planning framework for the industry, including details about the timing, magnitude and bases for charges for public sector paybeds and criteria for permitting increases in subscriptions (if this power is retained under the new legislation).

Tax Allowability of VHI Subscriptions

- 4.17 The provision of the Finance Acts which allow subscriptions to licensed health insurers to be allowable against tax is an important financial contribution from the public sector to VHI members and, of course, to the members of other health insurers. The nominal value of the concession is estimated by the Revenue Commissioners from time to time and at the moment is probably not less than one third of the value of subscriptions or about £60 million in the case of the VHI. Whether this exceeds the benefit of the VHI to the public sector is difficult to prove statistically. In the absence of the tax concession, VHI membership would drop to some degree, as would revenues to the public hospitals, while at the same time costs to the public sector would increase as former VHI subscribers switched from private hospitals and invoked their public health entitlements.
- 4.18 However, although no formal evaluation has been made of its net economic effect on the public sector, the tax concession on VHI subscriptions has attracted criticism from a number of prestigious bodies including:
 - the Commission on Taxation (1982);
 - the National Planning Board (1984);
 - the National Economic and Social Council (1986);
 - the Commission on the Funding of the Health Services (1987);
 - the Department of Health (1987);
 - the Industrial Policy Review Group (the Culliton Committee (1992)).
- 4.19 Despite the recommendations of these bodies, successive Governments have not altered the concession and statements in such documents as, for instance, the Programme for Economic and Social Progress, 1991, indicate that it is unlikely that any change will take place in the near future. However, the concession is given for subscriptions to health insurers holding a licence. As things stand this means the VHI and a small number of other insurers. After next year it will be possible for other companies to apply for and receive licenses. These may be private sector Irish companies or foreign enterprises. In that context the concession may not seem so acceptable. At the minimum there may be further pressure to reduce the value of the concession to, say, the standard rate of tax rather than the marginal, or to restrict it to one of the lower plans.
- 4.20 The view of the Joint Committee is that the tax allowance for health insurance premiums is cost effective in encouraging private individuals to take out insurance and so generate revenue through paybed charges and divert demand from the public hospital services. It is true that VHI membership has shown considerable resilience in the face of increases in subscriptions in the past. But the withdrawal of the tax allowance would result in after tax increases ranging from about one third (in the case of the standard tax payer) to about 100% (in the case of the marginal tax payer). These increases would be in addition to increases due to ongoing inflation and the

impact of increased charges for paybeds. In the circumstances the Joint Committee believes the withdrawal of the tax concession would be likely to have a significant adverse effect on membership and therefore recommends its retention. The cautionary remarks by Nolan are worth bearing in mind in this context.³

³ Brian Nolan, *The Utilisation and Financing of Health Services in Ireland*, Economic and Social Research Institute, General Research Series, Paper No 155, Dublin, 1991.

5. Financial Performance of the VHI

Growth in Claims 1980-93

- 5.1 In the period since the Joint Oireachtas Committee last examined the VHI, claims have risen from £20 million to £190 million, an increase of 850% or 18.1% per annum. Deflated by the Consumer Price Index, this is an increase of 270%. By way of comparison, current public expenditure rose by 13% in real terms and total personal incomes by 27%. The factors behind this inflation include those which underlie the phenomenon of medical inflation throughout the world, together with some matters specific to the VHI:
 - an increase in membership of 45%;
 - the introduction of the new insurance "products" in the shape of the Mater Private Hospital and the Blackrock Clinic from 1986 onwards;
 - other new technologies and procedures;
 - ageing of the VHI membership: the VHI calculates that an increase of one year in the average age of membership increases claims by 4.2%;
 VHI average age rose by 2.7 years between 1986 and 1993;
 - general inflation in wages, salaries and consumable materials in the health sector;
 - consultants' fees;
 - increases in public hospital paybed charges and, in the early 1980s, withdrawal of the Department of Health subsidy to private hospital beds.

Subscriptions

5.2 Table 5.1 below shows that VHI premiums rose from £25 million to £196 million between 1980 and 1993. This was an increase of 632% in money terms. Deflated by the Consumer Price Index this works out at an increase of 270%. Like the growth in claims, this is an extraordinarily rapid rate of increase. The ability of the VHI to push up its premiums by such high rates testifies to a strong position in the market even when allowance is made for the availability of tax relief on its premiums.

⁴ The VIII's financial year ends at the end of February (see note on page 1).

	Table 5.1. Financial Performance of the VHI 1980-93: Profitability						
Year	Subscriptions ('000s)	Claims (£m)	Administration Expenses (£m)	Underwriting Profit/Loss (£m)	Surplus/ Deficit (£m)	Return on Net Assets (%)	
1980	25.2	19.6	2.3	3.3	5.5	51.9	
1981	30.3	27.5	3.3	-0.5	3.7	26.4	
1982	39.2	38.6	3.8	-3.2	0.5	2.0	
1983	57.3	59.5	5.2	-7.4	-0.3	10.8	
1984	74.9	76.0	5.3	-6.4	1.3	1.2	
1985	88.5	86.9	5.7	-4.1	2.4	10.7	
1986	99.8	97.3	6.3	-3.8	6.9	25.1	
1987	112.0	110.4	7.0	-5.4	2.9	9.9	
1988	126.4	141.6	8.5	-23.7	-12.3	-70.3	
1989	145.0	155.4	9.5	-19.9	-11.3	-171.2	
1990	158.7	147.7	11.4	-0.4	6.2	48.4	
1991	171.2	160.0	13.0	-1.8	8.8	41.3	
1992	183.1	172.9	14.0	-3.8	8.4	28.4	
1993	195.9	190.4	12.6	-7.1	5.8	15.7	

Source: VIII, Annual Reports.

Profitability

- 5.3 As in the case of most insurance companies, the VHI usually experiences an underwriting loss: that is the cost of claims and administrative expenses exceeds subscription income. In the period under review, such losses were incurred in all but one year. This represents a deterioration by comparison with most of the VHI's history since, in the period up to 1980, underwriting losses were incurred about every other year. The overall surplus or deficit represents the difference between the underwriting loss (profit) and income from investments, including gains realised from the sale of investments. Since 1980 there were only three years in which such losses were incurred but two of those years, 1987 and 1988, witnessed significant losses. Prior to 1980, the VHI recorded deficits in only four years and in none were the losses significant.
- The only available measure of return on capital is the surplus as a percentage of net assets and this shows a high degree of volatility arising from the fluctuations in profit. Over the fourteen years 1980-93 the VHI earned an aggregate surplus of £28.5 million which represents an average rate of return of 10.5% on net assets.

Liquidity and Solvency

5.5 The liquidity of a company is the extent to which it is in a position to meet its immediate liabilities. It is usually measured by the ratio of current assets to current liabilities. Obviously, if current assets are less than current liabilities, i.e. the current ratio is less than 1.00, the VHI could be in danger of being unable to meet claims bills should there be any sudden deterioration in trading conditions. In fact, even in 1989, Table 5.2 below shows that the VHI did not reach that situation.

	Table 5.2 Financial performance of the VHI 1980-93: Liquidity and Solvency							
Year	Current Assets (£m)	Current Liabilities (£m)	Current Ratio (Ratio)	Net Assets (= Reserves) (£m)	Target Reserves (£m)	Reserves as Ratio of Target Reserves		
1980	31.0	21.1	1.47	10.6	4.1	2.58		
1981	37.9	24.2	1.57	14.4	5.8	2.49		
1982	47.6	33.8	1.41	14.8	8.1	1.83		
1983	64.0	50.7	1.26	16.6	12.5	1.33		
1984	75.8	62.1	1.22	16.8	16.0	1.05		
1985	89.2	73.8	1.21	18.7	18.2	1.02		
1986	105.0	80.8	1.30	27.5	20.4	1.35		
1987	118.2	92.2	1.28	29.3	22.8	1.29		
1988	130.4	117.1	1.11	17.5	26.9	0.65		
1989	132.3	130.2	1.02	6.6	31.4	0.21		
1990	108.5	93.9	1.16	12.8	34.2	0.37		
1991	136.7	110.9	1.23	21.3	35.8	0.59		
1992	158.1	132.3	1.20	29.6	37.0	0.80		
1993	164.1	131.6	1.25	36.9	40.3	0.92		

1991: Change in accounting policies affects statement of current assets and current liabilities Target Reserves: 1987 to 1993 are as stated by VHI Board. 1980 to 1986 are 2.5 month's claims.

Moreover, the VHI is possibly less exposed to such hazards than general insurance companies since the incidence and cost of claims is fairly predictable in the short term. In addition, the VHI's strong market position and the tax allowability of its subscriptions make it easier for the VHI to recoup any losses through increasing its subscriptions (assuming Government approval is granted). Finally, the fact is that the VHI is a state enterprise and usually has no borrowings so that temporary finance would be readily available were it ever needed to fund short term cash outflows.

5.6 The largest part of the VHI's current liabilities are pending claims and unexpired subscriptions. On the other hand, the largest part of its current assets are cash and short term deposits which are readily realisable. The company also maintains a portfolio of Government securities which are highly liquid. Investments in equities, property and other assets which might be less freely realised are usually a small proportion of the total portfolio amounting, in 1993, to 2% of the total. The current ratio of the VHI started the 1980s at around the 1.50 mark but declined to nearly 1.00 after the losses of 1988 and 1989. It has since recovered to about 1.25. Before 1988, the VHI's current ratio stood at 1.28 and the swift decline to virtually 1.00 in the two succeeding years suggests that the 1993 current ratio of 1.25 is not unduly generous.

Reserves

- 5.7 A measure of solvency for a general insurance company is the ratio of claims to reserves. Minimum solvency margin requirements are laid down by the European Communities (Non-Life Insurance) Regulations, 1976. The VHI is exempted from such requirements at the moment. Nevertheless, the Board, which is required to maintain such reserves as it deems reasonable, aimed at the ratios required of all general insurance companies. Since 1987 the Board has published the minimum reserves required but in only one year has the Board reached the target and that was in 1987. Since the low point in 1989, when they reached £6.6 million, the VHI has made considerable progress in reconstituting its reserves. Nonetheless, at the end of 1993, it was still short £3.4 million. From July 1994 onwards, the VHI will not be exempt from the Insurance Companies Acts and will be obliged to maintain the minimum reserves specified.
- It is appropriate at this point to advert to the impact on the VHI's finances of the ageing of its membership and to raise the issue of the desirability of a special reserve against the increase in the cost of claims attributable to this factor in the future. As noted in paragraph 3.4, the average age of the VHI's membership is 32.5 and is rising at the rate of one third of a year per annum and this rate of ageing adds about 1.4% to the VHI's claims. The VHI is funded on a "pay-as-you-go" basis so an age reserve is not appropriate. The constitution of such a reserve might be justified even for a "pay-as-you-go" scheme, if a very steep increase in claims due to ageing was anticipated. However, the VHI's membership is fairly representative of the general population and ageing will be gradual. That is a situation which could change if the advent of competition were to lead to the defection from the VHI of a substantial number of younger subscribers. But the Joint Committee does not consider that a likely contingency, especially if the recommendations which follow are adopted.

Efficiency

5.9 There are two aspects to the efficiency of the VHI. The first, and most important, is the extent to which the VHI ensures that its subscribers get a cost effective service

from the providers of health care: doctors and hospitals. The second aspect of the VHI's efficiency is the extent to which, given the claims from subscribers, the VHI is cost effective in the use of its own resources. The second aspect is dealt with in the following paragraphs while the first aspect is dealt with in Chapter 6.

5.10 There are two measures of efficiency derivable from the VHI's annual reports. These are shown in Table 5.3:

	Table 5.3 Measures of Efficiency of the VIII: 1981-92						
Year	Administration/Claims (%)	Average Number of Claims per Staff Member					
1981	12.00	•521					
1982	9.84	611					
1983	8.74	651					
1984	6.97	688					
1985	6.56	713					
1986	6.47	714					
1987	6.34	740					
1988	6.00	716					
1989	6.11	754					
1990	7.72	769					
1991	8.13	717					
1992	8.10	729					
1993	6.62	764					

Administration expenses as a percentage of claims is a frequently quoted indicator of efficiency in insurance companies. The VHI's rate was around 12% at the beginning of the decade, but fell fairly steadily until 1988 when it reached 6%. The ratio subsequently increased to 8.1% in 1992, but declined again in 1993. By the standards of general insurance companies the VHI's administration expense ratio of 6.6% in 1993 is extremely low. It may be noted that the increase in the ratio from 1988 to 1992 was due to increased expenditure on information systems. These are investment-type outlays in that they are not recurring and should yield benefits in later years.

- 5.11 Factors which help the VHI to maintain a low expense ratio include the simple nature of its insurance product range; its simple risk assessment procedures (open enrolment and community rating); limited expenditure on advertising due to the absence of competition; and the contribution to administration made by voluntary administrators of group schemes. A factor which, on the other hand, contributes to the VHI's cost structure to a degree not likely to be found in general insurance companies, is the need to maintain close surveillance of hospital costs and consultants' fees. The large investment in information technology referred to above has enabled the VHI perform these functions with maximum cost effectiveness.
- 5.12 The average number of claims handled by each employee is another measure of efficiency. The final column in Table 5.3 above shows that this ratio increased from 521 claims per employee in 1981 to 764 in 1993 an increase in productivity of 46.6%, which compares well with other service activities.

Losses in 1988 - 1989 and Recovery Programme

- 5.13 The losses which took place in the VHI's profits in 1988-1989 were attributed by the VHI to the following factors:
 - the establishment of two new "high tech" hospitals (the Blackrock Clinic and the Mater Private Hospital);
 - the rapid increase in out patient drug costs;
 - general private hospital costs;
 - consultants' fees;
 - price control of premiums;
 - increased charges for public hospital paybeds.
- 5.14 According to the VHI several of the factors leading to the deficits in 1988-1989 were outside its control. The VHI resisted the establishment of the two "high tech" private hospitals but evidently succumbed to pressure to include them in its schemes. The cost of the drug scheme also remained uncontrolled for a period of time and of course the charges for public pay beds is a matter for the Department of Health. This is also the case for increases in the subscriptions which were either disallowed or delayed by the Department.

- 5.15 A start was made on the reconstitution of the VHI's reserves through a programme of measures including:
 - the discontinuance of the out patient drugs scheme;
 - an increase in subscriptions;
 - a standstill or in some cases a reduction in public and private hospital prices;
 - a reduction in fees to certain specialist consultants;
 - day care was made mandatory for certain conditions.
- As illustrated in Table 5.1 above, the result was a drop in the underwriting loss, the re-emergence of a surplus and a rapid recovery in the level of reserves, though not, as of the end of 1993, to the level desired by the Board. In addition in the last two years, the Government has taken steps which have had some adverse affect on the VHI's financial situation including the imposition of a levy of £3 million payable from the VHI's reserves and increases in the paybed charges in public hospitals. However, due to investment income, the Board has recorded a surplus of £5.8 million in the year ended February 1993. This still leaves reserves below the desired level, but the VHI expects that it should attain the required level of reserves by the end of the current year (i.e. the twelve months ending February 1994).
- 5.17 It is a matter of some concern, however, that since the stabilisation of the VHI's finances in 1990, the underwriting losses have increased in each of the succeeding three years. This reinforces the ongoing need for the VHI, consultants and hospitals, private and public, to exercise strict cost control.
- 5.18 It seems relevant to add one final point about the losses which the VHI incurred in 1988 and 1989. The VHI reports that according to its regular opinion surveys, public opinion about the VHI deteriorated sharply during this period. This is an outcome of the curtailment of services, increases in premiums and also the bad image which losses convey. To the usual financial reasons there are, therefore, to be added cogent marketing reasons for the VHI to avoid losses.

6. Relations with Consultants and Hospitals

Consultants

6.1 There are 1,100 doctors holding consultant positions in public hospitals. Under their contracts with the Health Boards they are paid a salary which, at the present moment, is around £65,000 for a 33 hour week. To this can be added a number of supplementary payments. On the other hand many consultants work considerably in excess of their required 33 hours. These consultants are entitled to have a private practice outside this time. Some of their clients will be treated in pay beds. But sometimes these consultants will hold posts in private hospitals where they will treat their private patients. In addition to these consultants there are also about 150 doctors who are wholly engaged in the private sector holding consultant positions. VHI benefits also extend to non-consultant practitioners including GPs for certain services provided outside the hospital environment. Altogether, the VHI pays fees to about 2,500 practitioners. (See Table 6.1)

	Table 6.1 VIII Disbursements 1984-93							
Year	Public Hospitals (including levies) (£'000s)	Private Hospitals (£'000s)	Doctors Fees (£'000s)					
1984	14,978	30,788	18,658					
1985	17,511	33,917	20,799					
1986	21,656	37,747	23,876					
1987	22,425	46,017	25,367					
1988	25,464	62,058	28,550					
1989	30,013	65,970	31,317					
1990	29,879	66,428-	31,989					
1991	30,102	72,898	33,959					
1992	33,844	82,353	36,398					
1993	640,722	91,493	41,280					

⁵ A.D.Tussing, Irish Medical Care Resources: An Economic Analysis, Economic and Social Research Institute, General Research Series, Paper No 126, Dublin, 1985.

VHI Fees Schedule for Consultants

6.2 Initially, the VHI simply paid a scale of fees to consultants which was believed to be in line with the "going rate" for each procedure. However, the consultants tended to keep their fees about 15% to 20% above the VHI rates. The result of this was that patients found that they were in effect underinsured. The "balance bills" which results from this are strongly resented by its members according to the VHI, and generate unfavourable perceptions of the VHI. An extent of balance billing is given in Table 6.2 below.

Т	Table 6.2 Comparison of Consultants' Charges and VHI Payments 1984-93 (£ Million)						
Year	Charges	VHI Payments to Consultants	Balance Bill as % VHI Payment	Index of VHI Payments to Consultants*	Index of Consumer Prices		
1984	22,080	18,658	18.3	100.0	100.0		
1985	24,233	20,799	16.5	110.9	106.7		
1986	28,162	23,876	18.0	127.4	111.9		
1987	30,660	25,367	20.9	134.7	115.5		
1988	34,837	28,550	22.0	145.9	119.1		
1989	37,742	31,317	20.5	155.8	122.3		
1990	38,544	31,989	20.5	156.0	128.1		
1991	42,639	33,959	25.6	160.6	131.5		
1992	46,067	36,398	26.6	168.1	136.2		
1993	50,851	41,280	23.2	190.6	139.4		
1994**	60,402	49,718	21.5				

^{*} Index of VHI payments to consultants in money terms divided by the number of VHI members to give an approximate indication of the trend in the unit cost of treatment. This index take no account of quality changes in treatments provided by consultants.

Total Indemnity

6.3 In 1991, as part of an effort to eliminate balance billing, the VHI introduced a reformed fee schedule based on an assessment of the amount of time required to carry out a given procedure with some allowance for training, experience and costs. Under this schedule higher rates were paid for consultants who agreed not to balance bill their patients. After intense negotiations, 57% of the consultants agreed to participate in this scheme.

^{**} Actual for first half of the year multiplied by 2.

6.4 For patients attending these consultants, there is, therefore, total indemnity. The 1991 agreement was for a period of two years and was renegotiated in early 1993 and as of the time of writing 65% of the consultants were participating 6. Table 6.3 following gives details on the current state of the VHI's negotiations with the different groups of consultants. (See Appendix III for a list supplied by the VHI of consultants and specialists participating in the VHI's total indemnity scheme).

		Table 6.3 Participating and Non-Participating Consultants							
Number of Consultants 1991-93	Percentage Participating 1991-93*	Number of Consultants 1993**	Percentage Participating 1993**						
486	77	485	88						
514	36	529	53						
99	96	101	96						
218	31	218	31						
46	98	46	0						
	Consultants 1991-93 486 514 99 218	Consultants 1991-93 Participating 1991-93* 486 77 514 36 99 96 218 31	Consultants Participating Consultants 1991-93 1991-93* 1993** 486 77 485 514 36 529 99 96 101 218 31 218						

6.5 The consultants' representatives submitted to the Joint Committee that their relations with the VHI were poor. From their viewpoint the difficulty was an unwillingness on the part of the VHI to negotiate realistic rates for fees. In particular they felt that:

The VHI makes no allowance for practice expenses.

There are a number of anomalies in the schedule.

A high proportion of consultants' claims are "pended", meaning queried for one reason or another by the VHI.

The VHI's surveillance of claims threatens the patient/doctor relationship.

of the consultants are reasonable or whether, on the contrary, the VHI is making unrealistic offers. In the first place, it is not easy to determine what the earnings of consultants are. Table 6.4 below gives a schedule of fees paid to consultants by the VHI in the year ending February 1993. It can be seen that the highest consultant was paid £220,000 by the VHI and that about half the total was paid to just 200

⁴ December 1993

consultants. In assessing these figures it should be remembered that the majority of the consultants are also in receipt of a salary of about £65,000 by virtue of their appointments to public hospitals. The receipts from balance bills, and from private patients not insured by the VHI, also have to be taken into account. On the other hand allowance has to be made for practice expenses such as professional insurance, secretarial services, accommodation and office supplies.

Table 6.4 Stratification of Consultants' and Doctors' Earnings from the VHI, 1993								
Range (£000s)	Number of Consultants/ Doctors	Average Earnings (£)	Percent Share of Total					
83 - 274	100	112,882	27.3					
61 - 83	100	71,307	17.3					
46 - 61	100	53,395	12.9					
38 - 46	100	41,611	10.1					
31 - 38	100	34,331	8.3					
24 - 31	100	27,300	6.6					
17 - 24	100	20,531	5.0					
13 - 17	100-	15,422	- 3.7					
9 - 13	100	11,498	2.8					
6 - 9	100	7,628	1.8					
0 - 6	1,550	1,090	4.1					
	2,550	41,280,460	100.0					

6.7 The VHI has pursued the objective of total indemnity for a number of reasons:

1 Demand:

VHI members complain vigorously about the practice of being billed for a service after, as they see it, having paid for it in advance through their VHI subscriptions. In seeking to eliminate balance billing the VHI is therefore responding to demand.

2 Competition:

Free treatment in public hospitals is available to everyone, and the VHI needs to maintain the relative attractiveness of its services. Balance billing is a serious flaw in the VHI's "product". This may become a more significant disability in the context of an open market next year.

.3 Cost Control:

Without some means of limiting the upward movement of consultants' fees (i.e. a "ceiling") there is a risk that the VHI's reimbursement rates will simply be a "floor" which will enable consultants to charge a higher overall fee. In the extreme case a consultant could add a balance bill equivalent to the fee which he would have charged in the absence of VHI reimbursement. In that case, the VHI subscriber is not insured at all.

- 6.8 The Joint Committee endorses the VHI's policy of attempting to get total indemnity from consultants. However, the Joint Committee is concerned at the cost of the policy. It must be remembered that in order to get consultants to accept total indemnity the VHI has to offer a higher rate to all participating consultants, including those who had been accepting the existing VHI schedule. Moreover, as Table 6.2 shows, the incidence of balance billing was actually smaller before 1991, when the VHI commenced negotiations with the consultants on total indemnity, than it was in 1993, when 65% of consultants were participating.
- 6.9 Table 6.5 below shows that within the overall total of balance billing the incidence has changed over the years as between the different specialities. The bulk of it used to be accounted for by surgeons but in recent years it has tended to become a more general phenomenon with anaesthetists taking a more assertive posture. The differing incidence of balance billing amongst the specialities reflects the perceptions and aspirations of the groups concerned.

	Table 6.5 Incidence of Balance Billing between Specialities (Balance Bill as % of VHI Payment)								
Speciality	1984 %	1986 %	1988 %	1990 %	1991 %	1992 %	1993 %	1994 %*	1994 £ml*
Surgery	26.9	25.9	28.7	17.8	18.7	25.8	23.6	19.1	26.6
Anaesthesia	14.5	16.2	35.2	60.6	70.3	67.8	54.9	56.9	6.3
Physicians	11.6	10.4	14.2	17.4	21.1	20.4	16.6	. 11.9	8.6
Radiology	1.2	0.9	1.0	10.8	17.0	12.4	5.7	5.2	4.4
Pathology	3.3	3.4	3.6	16.5	56:3	10.6	3.3	20.5	3.8
Total	18.0	17:8	22.0	20.5	25.6	26.6	23.2	21.5	49.7

^{* 1994 %} based on half year March to August 1993, £ml based on fees paid to consultants in half year multiplied by 2.

6.10 However, the 1991 agreement with the consultants expired in 1993 and was replaced with a new one under which the VHI succeeded in raising the percentage of participating consultants to 65%. It is perhaps encouraging to note that in the first half of this year (i.e. the period March to August), the incidence of balance billing has

declined from the level in the preceding year (i.e. down from 23.2% to 21.5%). However, in percentage terms it is still about as high as it was prior to 1991 and the absolute amount, around £10 million, has remained unchanged since 1991. This suggests that the effort to control the consultants' fees will need to be supplemented by other initiatives. These are considered next.

Regulation of Consultants' Fees

- 6.11 To prevent the "elevator" effect of VHI reimbursement rates the VHI has suggested that Government regulation of consultants' fees should be considered. Needless to say the consultants' organisation strongly rejected any such suggestion pointing out that regulation does not apply to other professions in Ireland. Regulation of doctors and consultants fees does exist in a number of countries including, for example, the Netherlands, Australia and France. In the latter two countries certainly, it does not appear to be very successful. The Joint Committee does not consider state regulation of fees to be a very practical suggestion.
- 6.12 Two other means of putting countervailing pressure on consultants' fees include:
 - (1) The exclusion of non-participating consultants from the scope of VHI
 -plans is likely to be counter productive in the context of a relatively small market with limited alternative possibilities for consultants (or the VHI) to find alternative insurers (consultants).
 - The publication of the names of participating consultants amongst VHI members has been resisted by the profession in the past, but the Joint Committee can see little valid objection. The names of participating hospitals are circulated to VHI members. The Joint Committee therefore recommends that the VHI circulate the names of participating consultants to its members by whatever means seem effective. (See Appendix III for a list supplied by the VHI of consultants and specialists participating in the VHI's total indemnity scheme).
- 6.13 Moreover, it might be helpful to define a role for a third party in negotiations between the consultants and the VHI. At the present moment discussions between the two sides seem to proceed with considerable acrimony, no doubt related to the fact that the consultants have only one insurer to negotiate with. In addition, from the public point of view it is undesirable that such negotiations should be completely obscured from public scrutiny.
- 6.14 It is suggested therefore that an independent assessor/ombudsman should be appointed who would take into account all the necessary information, including information about consultants' costs and incomes of comparable professions, and who would also

make recommendations made about fee scales (Similar recommendations are made to deal with hospital charges and proposals for new hospitals and equipment in paragraphs 6.27 and 6.38 and it is desirable that the same assessor should deal with all three types of issue). The recommendations could be non-binding (unless the parties agree otherwise) but the grounds on which the recommendations were made would be publicised and the independence and expertise used in the procedure would give the recommendations considerable moral authority. The incomes of many groups in Ireland are governed by procedures which are a good deal more restrictive than this.

Private Hospitals

The Private Hospital Sector

6.15 There are 32 private hospitals in Ireland, the majority of which are owned by religious orders and are run for charitable purposes. There are also three hospitals which are owned by consultants and private investors. Their objectives are to provide opportunities for professional practice or for earning profits. The range of facilities offered by private hospitals varies enormously and includes establishments providing recuperation facilities, day surgery up to and including the two high tech hospitals in Dublin providing the most sophisticated facilities. The Independent Hospitals Association of Ireland (IHAI), which represents 20 of these hospitals, estimates that the private hospitals have 2,200 beds and treat about 250,000 patients each year involving a total of 750,000 bed days of care. About 90% of the cases handled by the private hospitals are VHI subscribers and account for about half of all hospital care purchased by VHI subscribers.

Private Hospitals' Agreements with the VHI

6.16 In the past the VHI used to negotiate day rates with each of the hospitals which varied from hospital to hospital depending on the range and quality of the facilities offered. In 1991, following the implementation of the recovery plan the VHI introduced an alternative regime. Under this each hospital was assigned a quota of cases as well as a daily rate thus effectively capping each hospital's earnings. Subsequently, this was modified in that cases over and above the quota would be permissable but would be reimbursed on a marginal cost basis which was from 25% to 40% of the average. (In succeeding years the extra cases could be taken as part of the hospital's "base load"). The daily rate payable took account of each hospital's "case mix" so that hospitals handling complex cases would not be penalised. The rates provided for a profit margin of 3% on turnover with additional payments for approved capital expenditures.

- 6.17 Other features of the VHI regime which drew objection from the IHAI were
 - the VHI's insistence that hospital management accounts be submitted regularly to the VHI;
 - the VHI is in a position to delist the hospitals altogether if they do not accept VHI conditions;
 - a condition of their agreements with the VHI that the private hospitals, unlike non-participating consultants, are not allowed to balance bill their patients ⁷;
 - the stated desire of the VHI to have the powers to engage in the running of hospitals creates a conflict of interest for the VHI and gives rise to the suspicion that the VHI may be attempting to force some hospitals out of existence in order to facilitate the entry of the VHI into hospital activities.

6.18 According to the IHAI:

- The quotas do not reflect the demand from VHI subscribers. Consequently VHI subscribers are being denied treatment. The IHAI estimates that the number so denied amounts to 4,000 cases.
- The cash limits resulting from the regime do not take account "of the nature and cost of care provided" - an assertion which seems to conflict with the VHI's claim that their reimbursement system takes account of case mix.
- The rates of reimbursement are below the "economic levels" and have contributed to the fact that, according to the IHAI, the independent sector has incurred losses of £10 million in the 1989-91 period.
- Private hospitals are unable to generate sufficient profits to enable them to invest in new facilities. The IHAI asserts that there is "...clear evidence of demand and need in key regional centres" and that "private funding of £30 million would be available to construct new hospitals providing 300 beds or 100,000 bed days".

In conclusion the IHAI states that the VHI's "...cost containment policies have exceeded their intended effect and now operate to the disadvantage of VHI's own subscribers and may in effect be designed to reduce the private hospitals to a position of financial peril...".

⁷ The VHI maintains that the hospitals have the option of being non-participating and so retaining the right to balance bill in the same way as consultants. In practice the private hospitals opt for participating status.

6.19 The IHAI recommends:

- the elimination of the financial restrictions imposed by the VHI;
- the recognition by the VHI of the need of the hospitals to earn an adequate return so as to provide for replacement and upgrading of equipment and buildings;
- the recognition by the VHI and the Department of Health that the private hospital sector has a role to play in the national health context;
- the VHI to negotiate with the hospitals "...in a spirit of constructive cooperation... to achieve their mutual objectives of providing quality patient care..."

Recommendations

- 6.20 In assessing the case made by the IHAI the Joint Committee is in a parallel situation to that which it is in in respect of the consultants: there is a deficiency of information. However, the Joint Committee does not accept all of the points submitted by the IHAI. In particular, the un-met demand for 100,000 bed nights quoted by the IHAI does not seem to square with the IHAI's figure of 4,000 cases turned away each year, which is also denied by the VHI. However, while there may be doubt about the exact numbers, the Joint Committee is convinced, from members' contacts with constituents, that there is a shortage of capacity to treat private patients.
- 6.21 This particularly appears to be the case in the mid-west where there is no private hospital in an area comprising 327,000 persons. In addition, the public hospitals in the region lack the capacity to treat private patients. Consequently, VHI subscribers in this area seeking treatment must travel to Galway, Kilkenny or Cork. The Joint Committee is aware that proposals have been submitted to the VHI from private groups for the establishment of private facilities in the region but these have been rejected by the VHI. The Joint Committee regards this rejection as an arbitrary use of its powers by the VHI and considers that to the extent that VHI subscribers are obliged to travel long distances for treatment, they are not receiving the service from the VHI for which they paid.
- 6.22 The Joint Committee also notes that the absence of capacity in the public hospitals in the region is contributing to the absence of services for private patients, as well as public patients, and urges that the Department of Health take the necessary steps to remedy the situation.

- 6.23 As far as the financial situation of the private hospitals is concerned, ideally, the Joint Committee would like to have seen information on the aggregate financial accounts of the private hospitals including details on capital spending over recent years. However, the Committee is inclined to believe that the financial situation facing private hospitals as a whole is difficult. Hospitals, unlike consultants, do not have contracts with the public sector for any part of their revenues. In addition, hospitals have physical assets to maintain and improve and, in a period of financial stringency provisions for replacements and renewals are likely to be the first items to suffer. The private hospital sector could also be at a disadvantage vis à vis its larger public sector competitor.
- 6.24 The Joint Committee also accepts that the regime which the VHI has developed for controlling private hospitals is not satisfactory in the long run. In effect, the VHI is virtually administering the private hospitals in influencing the volume of business they do, their levels and types of staffing and the amount and types of capital spending they undertake. This gives reduced scope for commercial freedom including freedom and the incentive to compete for business and to pioneer new services. A consequence of this may be a slowing down in the rate of technical progress and growing rigidity in cost structures. It also contributes to the situation where the mid-west region remains with no private hospital facilities.
- 6.25 Of course in using these controls, the VHI is in the same situation as that of many private health insurers in other countries who are under the same pressures to limit the increase in claims. Accordingly, the Joint Committee feels that the suggestion from the IHAI that the VHI should virtually abandon its controls over the volume and cost of hospital treatment is unrealistic.
- 6.26 However, there are countervailing pressures on the side of the hospitals. If the VHI is to retain its members it will have to have the services of private hospitals. It is therefore in the VHI's interests to ensure that there is a viable, well equipped private hospital sector. In Chapter 4 the Joint Committee has outlined recommendations for helping to ensure that the VHI, and any other health insurers that there may be in the future will have the necessary policy framework within which to encourage the private sector.
- 6.27 The Joint Committee also feels that it would be useful that claims for costs by the hospitals, and other matters of dispute between the hospitals and the VHI, could be submitted to the independent assessment procedure proposed for the consultants. (See paragraph 6.14). It is possible that the assessor/ombudsman might have to have access to different types of expertise when considering matters relating to hospitals as opposed to matters relating to consultants.

Public Hospitals

6.28 At the moment about half of the VHI's members are treated in private hospitals and half in public hospitals. Under the 1991 PESP it was agreed that beds for private patients would be formally designated and distinguished from public beds. As of the present moment there are 2,360 of these which is approximately the same as in the independent sector. However, the capacity of the public sector to handle private patients is actually somewhat larger because there are also a number of beds which are available for private and public patients and private patients can also be accommodated in public beds pending the availability of private beds. This latter is a situation which would arise in respect of emergency admissions.

Public Hospitals Paybed Charges

- 6.29 The Department charges VHI subscribers a daily rate for private patients in public hospital paybeds. The rate is inclusive of all costs of hospital care (i.e. accommodation and ancillaries) apart from consultants. This rate varies depending on the type of hospital with the highest rates being charged for pay beds in the teaching hospitals. According to the Department these rates are below the "full economic cost" of the beds and the Department proposes to increase its charges to the VHI gradually to the point where the economic rate is recovered.
- 6.30 The full economic cost of a public hospital bed in this context refers to the total annual cost of that hospital divided by the total number of bed days. Excluded from total costs in this calculation are those costs not relevant to private patients such as salaries of consultants and non consultant doctors and the costs of out-patient and emergency services. Another item which is excluded from this definition are the capital costs of the hospital (interest, depreciation, debt repayments) since these are not charged to the Department of Health but are absorbed by the Exchequer.
- 6.31 The VHI reports that even at the moment, the rates paid to many private hospitals are below the full economic cost for public hospitals, and also that they include some provision for the capital costs of private hospitals which, as noted in the preceding paragraph, the Department does not have to take into account in calculating the rates for public hospitals. If the rates for public hospitals are increased to the full economic cost, the net effect will be to make the private sector more price competitive with the public sector. There will then be little difference between the cost of the VHI's Plans A and B (for semi private and private accommodation in public hospitals) and the higher plans (for accommodation in private hospitals). Since the standard of semi private accommodation in public hospitals is often indistinguishable from public accommodation, there will tend, over time, to be a switch among VHI members to the private plans and a drop in the public hospitals' "business".

6.32 The difference between the existing cost to the VHI for paybeds and the costs at full economic rates is £18 million. If implemented in full the VHI's costs would rise by that amount if, against expectations, public paybed business continues unchanged. If there was a switch to the use of private hospitals, then the increase in the VHI's costs would be somewhat less, though still very significant, given that many private hospitals are charging less than the Department's full economic cost.

Marginal V Average Charges

- 6.33 In addition, it has been argued by the VHI and the consultants that it is unfair to private patients to charge them the full economic cost of private accommodation rather than the marginal costs given that everyone is entitled to care in a public ward. In effect, by opting for private care, the private patient forfeits all entitlements under the Public Health Acts. In those public hospitals where there is, in fact, little difference between the accommodation of public and private patients, this practice seems less justifiable. But in any case the Department's policy in this area differs to that followed in the other areas of Government policy where, like health, there are major redistributive objectives: education and social welfare. Parents who send their children to private post primary schools still get the benefit of the Department of Education's subsidy for teachers' salaries (though the benefit of other subsidies available to "free" schools and public post primary schools are not available). In the case of social welfare, people do not lose their entitlements to unemployment benefits and contributory pensions by "topping" them up with redundancy payments, the earnings of spouses, the proceeds of life insurance policies, occupational pensions or other savings.
- 6.34 Marginal costs of paybeds calculated on this basis are likely to be extremely low-considerably lower than the rates charged even now by the Department of Health. But charges fixed on this basis would render the private hospitals highly uncompetitive. To be fair to them, the Department of Health would have to subsidise beds in the private sector to the amount equivalent to the value of public health entitlements. This would introduce a "voucher" concept of entitlements which would be a major change in social distribution principles in Ireland and in practice would involve a substantial addition to the expenditures of the Department of Health.

Relations Between Public and Private Hospitals

6.35 The question of the charges to be made for paybeds cannot be seen in isolation from the general relationship which should exist between public and private hospitals. At the present moment about half of the VHI's subscribers are treated in public hospitals and about half in private hospitals. The Joint Committee believes that the current balance as between the two is reasonable and should as far as practicable be maintained. Indeed, there may be scope for the private hospitals to provide services

for public patients when, as happens from time to time, capacity in the public sector is inadequate. The services of the MRI scanners (referred to in paragraph 6.37 below) made available by the private sector to the public sector is an example of this cooperation. The recent contracting out of orthopaedic work by the Southern Health Board is another example of the scope which may exist, even though in this particular instance the work went to Northern Ireland rather than to private hospitals in the Republic.

6.36 The Joint Committee's recommendation is that the Department of Health has to fix the charges it makes to the VHI at a rate which does not cause VHI patients to shift from public hospitals to private hospitals and so maintains the existing balance. The other constraint which has to be respected is the possibility that the impact of paybed charges (along with other costs) on the level of the VHI's premiums will cause people to drop out of the VHI altogether. Both of these considerations suggest to the Joint Committee that paybed charges are now at approximately their correct relationship to private hospital charges.

VHI Cost Control Systems

6.37 The VHI has adopted a number of approaches to the control of costs:

Computerisation:

The VHI has invested heavily in recent years in computerised systems. These allow the VHI to handle a larger volume of claims with the same number of, or fewer, employees. It also allows the VHI to monitor claims for reimbursements by individual hospitals and by practitioners.

Encouraging cost effective practices:

The VHI endeavours to control expenditure with incentives for cost effective practices. This includes incentives to divert patients to day surgery, to reduce the average length of stay in hospital and to transfer post operative patients from expensive acute hospitals to lower cost convalescent hospitals.

Control on New Facilities:

The VHI also keeps downward pressure on costs through limiting the "proliferation" of facilities in the form of extra bed capacity or extra equipment. Tight control on capacity ensures that there is little scope for supplier induced demand. Of course, if the VHI applies too much pressure the result will be that genuine needs will go un-met. This is, in fact, the case urged by the IHAI. And there have been occasions when the VHI has been obliged to provide coverage for facilities which it felt were excessive most notably in the case of the two high tech private hospitals. The VHI felt that one high tech hospital would have been sufficient. In its submission, the VHI has pointed out that there is no official hospital licensing system in Ireland

which would help ensure that supply of facilities was in line with demand. 8

- 6.38 The danger with an official licensing system for hospitals is that it could rigidify the hospital system and suppress the introduction of technology. As in the case of the Joint Committee's recommendations about reimbursement of hospitals and consultants, a solution might be to submit to independent assessment procedures all proposals for new technologies and facilities, including the required number of beds in the private and public sectors. Since there are similarities in the assessment of reimbursement claims from hospitals and consultants and the assessment of the cost effectiveness of medical facilities, the assessor/ombudsman should be the same for all three. However, as noted in paragraph 6.27, the expert advice available to the assessor/ombudsman might vary somewhat depending on the issue before him or her.
- 6.39 In its Corporate Plan, the VHI has outlined additional methods for improving cost effectiveness of the services provided for its members by consultants and hospitals. Three initiatives which the VHI is preparing seem to the Joint Committee to be particularly noteworthy:

Peer Review:

The VHI proposes to encourage private hospitals to introduce arrangements for reviewing the outcome of treatments so as to identify and promote best practice among consultants;

Utilisation Review:

The VHI proposes to strengthen its computerised systems for monitoring the cost of different treatments from hospital to hospital and practitioner to practitioner. Variations in costs will be readily identifiable and communicated to providers to encourage adoption of cost effective treatments.

Hospital Information Systems:

The VHI proposes to help hospitals to develop information systems which will improve hospital decision making and facilitate communication of claims between the hospitals and the VHI.

6.40 The VHI's proposals to implement improvements in its own systems and those of the hospitals in order to enhance cost control and to promote peer review in order to promote best practice, are strongly endorsed by the Joint Committee. The Joint Committee looks forward to reviewing the benefits of these initiatives on the next occasion that it examines the VHI.

The existence of three MRI scanners in the private sector for 1.3 million private health subscribers might be an example of proliferation since it has been suggested that 1 MRI scanner per million persons should be sufficient. The heavy demand experienced for these machines does not mean that there is not over capacity: some of the demand is from public patients pending the installation of a scanner in Beaumont Hospital and in other cases the availability of capacity has generated use which would not normally be justified.

7. Competition and Community Rating

7.1 Although it was not recommended in the Advisory Committee report, nor is it incorporated in the 1957 Act, it has generally been accepted that the VHI, to be effective, would have to be a monopoly. The 1957 Act requires that applicants must hold a licence from the Department of Health to provide health insurance and it has been the practice since the VHI was established to refuse applications for such licences.

Insurance Legislation

7.2 With entry to the European Community, and the programme to create a single market, there has been increasing harmonisation of member states' insurance industry regulations as well as measures for opening up member states' insurance markets to insurers from other member states.

First Non Life Directive:

This established common rules for calculating solvency margins and made it easier for insurers from one member state to establish in another. However, member states were permitted to exempt certain institutions from these regulations and the Irish Government exempted the VHI.

Second Non Life Directive:

Insurance companies were permitted to offer insurance in other member states without having an establishment in other member states. In these cases, responsibility for ensuring that solvency margins are respected rests with the "home" country. The VHI was exempted from the provisions of this Directive also.

Third Non Life Directive:

This abolishes the exemptions so that from July 1994 the VHI and health insurance in general will be exposed to the rigours of the First and Second Directives. However, largely at the insistence of the Irish Government, the Directive provides that member state Governments can require health insurers to market policies based on the principles of community rating, open enrolment (anyone can join) and life time membership (membership cannot be withdrawn on age grounds). These insurers do not have to be established in Ireland.

- 7.3 Three aspects of competition among health insurers are worth considering in some detail:
 - the control of risks and the pricing of subscriptions;
 - the range of insurance products on offer to the market;
 - the cost effectiveness of insurers contracts with health providers (i.e. doctors and hospitals).

Risks and Premiums

- 7.4 The VHI's subscriptions are based on the community rating principle. That is, everyone pays the same health insurance premium irrespective of their risk of making a claim. These risks rise progressively with age so that community rating involves a transfer from the young to the old. This transfer is justified on social grounds because the old are judged to be more vulnerable economically than the young. In the VHI's Plans there are some limits to the principle: people over 65 cannot join the VHI while all have to go through a waiting period before gaining eligibility for benefit. Conditions existing prior to membership are not claimable. But subject to that, the VHI premiums are the same; anyone can join and can remain a member for life.
- 7.5 The opposite to community rating is risk rating, whereby premiums are calculated in relation to the probability that a class of subscriber will make a claim. In a competitive environment it is believed that new entrants to health insurance, whether domestic or foreign, would offer lower risk related schemes which would mean lower rates for young people. Young subscribers would thus be attracted away from the VHI which would eventually be left with the higher risks ("cherry picking"). The VHI would, therefore, have to raise its rates to very high levels to remain solvent. This would constitute an unfair burden on older subscribers.
- 7.6 It could be argued that the VHI has such a strong "hold" on the market that new entrants would make little impression on the VHI's finances and so enable community rating regime to continue, even in a market open to entry by competitors. This may well be the case in the initial stages of the open market. But the evidence from the UK and Australia is that a community rating insurer will eventually be vulnerable to competition from a risk rated competitor. If community rating is to be preserved, some regulatory mechanism will be required.
- 7.7 Before going on to consider the form of regulation, it is as well to consider arguments against community rating which have been put forward by the consultants and/or the private hospitals:

- Community rating encourages adverse risk selection. The bad risks are encouraged to join by the relatively (i.e. relative to their risk of claiming) low cost while the good risks are deterred by the relatively high cost. This means that overall costs are likely to be higher than under a risk related scheme. However, given that one third of the population are members of the VHI it seems to the Joint Committee that any extra cost must be relatively small. Indeed, the evidence from the ESRI report ⁸ is that VHI members have a higher, not lower, health status than the rest of the population.
- Having been deterred from joining the VHI in their youth by high premiums, some people never join, thus depressing the potential number of insured persons. However, as noted in paragraph 3.7, the young are proportionately represented in the membership of the VHI which does not give much support for this argument even when allowance is made for the point in paragraph 3.8 (2) that the young are under represented in the VHI's higher Plans.

Table 7.1 Age Related Premia (on basis of community rating = 100)							
Age	Age Age Specific Rate						
20	33						
30	90						
40	90						
50	100						
60°	125						
70	. 225						
80	275						
90	325						
This is based on th	This is based on the VHI's A Plan and includes males and females.						

The Joint Committee's view is that community rating is a principle worth defending. Certainly, a fully risk-rated system, which would rate subscribers according to very fine age groups would not be acceptable. As Table 7.1 indicates, under a risk rated system, an 80 year old would have to pay nearly three times the average (i.e. community) rate. Also, the elderly have been net contributors to the VHI during their younger days and so have a moral, if not a legal, entitlement to be net beneficiaries in their old age. Finally, the VHI's membership now embraces a very large proportion of the population, many of whom, as Chapter 3 indicates, are from the middle income groups. This justifies the use of restrictions which protect subscribers from the full impact of a freely competitive market.

⁸ Brian Nolan. The Utilisation and Financing of Health Services in Ireland, Economic and Social Research Institute, General Research Series, Paper No 155, Dublin, 1991.

Regulating for Community Rating

- 7.9 The regulation of the Irish health market to ensure that, in a competitive environment, community rating can be preserved gives rise to a number of technical problems. It might be thought that cherry picking could be avoided by simply requiring all insurers to offer open enrolment and lifetime membership. This would mean that insurers would be obliged to take and keep subscribers as they apply and, therefore, they will not be able to refuse the higher risks. However, insurers can market their products at particular segments of the market and, while not refusing what they consider to be bad risks, can ensure that the majority of subscribers are in the desired category. For example, insurers could attract younger people by directing their marketing effort at employers whose workforces tend to be below the average age.
- 7.10 In countries which have sought to combine competition and community rating, it has therefore been necessary to introduce an equalising financing mechanism or compensation fund (in Australia this is termed the reinsurance fund). In principle, the mechanism is simple: insurers report their claims expenses for those over a certain age (in Australia this is 65) and those insurers which have less than the average number of 65 plus year-olds in their membership pay a levy into the compensation fund, while those who have more than the average 65 plus draw out a subsidy. There is, therefore, no incentive for the competing funds to use the techniques referred to in the preceding paragraph to evade elderly subscribers (open enrolment and lifetime membership are obligatory in Australia).
- 7.11 In practice, however, the Australian compensation fund has not totally eliminated the scope for cherry picking and even more sophisticated systems based on a range of factors additional to age and chronic illness could be open to manipulation by insurers. While in the early years of the open market it is not likely that any distortion in the equalisation mechanism would make a great deal of difference to the VHI, in the long run a fairly sophisticated mechanism will have to be implemented.
- 7.12 However, one major drawback inherent in the compensation fund concept is that it is difficult to apply it to more than one health insurance scheme. For example, it would not be practical to devise a scheme for each of the VHI's five insurance Plans, still less for the multiplicity of plans which may emerge in a competitive market. The consequence of this is that it will be necessary to define a "basic" plan which all insurers must offer and which will be eligible for funding from, or obliged to make payments to, the compensation fund. The VHI's B Plan, which provides for semi-private accommodation in ordinary private hospitals and private accommodation in public hospitals, has the largest number of subscribers and is likely to be the basic insurance scheme.

van de Ven, W.P.M. and van Vliet, R.C.J.A., How Can We Prevent Cream Skimming in a Competitive Health Insurance Market, Second World Congress on Health Economics, Zurich, September 1990.

7.13 This could mean that all insurance schemes other than the basic one would be excluded from the operations of the compensation fund and would thus, under the force of competition, eventually become fully risk rated. However, an alternative arrangement would be that all health insurance schemes would be subject to the compensation mechanism to the extent that their costs do not exceed those covered by the basic scheme. This would mean that only that fraction of the costs of, for example, the D Plan, which is attributable to accommodation in the Mater Private or Blackrock Clinic, would be risk rated, while the bulk of the subscriptions would remain community rated. The Joint Committee is of the opinion that the compensation mechanism, and, by implication, community rating, should be applied to all health insurance schemes (excepting the "ancillaries" mentioned below) to the extent that the costs of these schemes do not exceed the costs of the basic scheme.

Insurance Products

7.14 If the community rating principle is safeguarded, that means that one form in which competition will take place will be product diversity. In addition to basic polices covering hospital and consultants' fees, companies will compete by offering supplementary insurance for GPs' visits, drugs, dental treatment, unorthodox therapies (acupuncture, reflexology, etc). These would widen consumer choice and so be a welcome addition to the Irish market. In the interests of preserving the drain on the Exchequer, and not giving undue artificial encouragement to the growth in health care expenditure, it might not be desirable that health insurance premiums for these ancillaries be eligible for tax relief. The Joint Committee would certainly visualise that the VHI would extend its range of insurance products to cover some of these ancillary forms of insurance, if it is necessary to meet the competition.

Relations with Health Providers

- 7.15 One other way in which competition can manifest itself under a community rating regime is through insurers negotiating lower charges for their subscribers with health providers: hospitals and consultants. Given that consultants, the Department of Health and the private hospitals are anxious to increase their charges, there would not seem to be much scope for this form of competition in the Irish case. It might, however, be a factor in the long run and if so, it would be a welcome countervailing force to the on-going pressures of medical inflation.
- 7.16 However, given the known objection by the public to balance billing it is more likely that competition will include offering total indemnity for consultants' fees. Though expensive, such policies could be popular and affordable by relatively high income groups. Unfortunately, policies of this kind might reinforce inflationary tendencies which the Joint Committee believes are already latent in the area of professional fees. The Joint Committee understands that the Government has not yet decided whether

it will continue to exercise control over the level of premiums. However, the Joint Committee believes that it would be desirable for the Government to retain powers to enable it to intervene to control the level of premiums, should it appear that medical inflation was getting out of hand.

8. Future Development of the VHI

8.1 The advent of competition, whether in an actual or potential form, will dramatically change the environment in which the VHI will be operating. From a monopolistic enterprise, it will have to become a fully competitive market oriented organisation. This will call for considerable cultural and organisational change within the VHI. It will also call for changes in the State's controls over the VHI. However, the VHI was established as a statutory corporation under the close jurisdiction of the Department of Health with the responsibility for administering schemes of health insurance and not much else. This is no longer an adequate framework for the future. It is understood that the Department of Health, in conjunction with preparing legislation for the protection of community rating, is also considering a major revision to the 1957 Act. This chapter makes recommendations about changes to the 1957 Act and about changes within the VHI.

Scope of Activities

- 8.2 In its submission to the Joint Committee the VHI asked that it should have the powers to engage in:
 - all forms of health-related insurance such as cash schemes ("permanent 'health") and holiday health insurance;
 - ownership and/or operation of health care facilities including in-patient and out-patient and facilities for the elderly;
 - the provision of insurance for care for the elderly;
 - the development of work site "wellness programmes" and health screening;
 - the sale of information technology services based on expertise built up internally by the VHI;
 - the development of overseas business generally.
- 8.3 In terms of the 1957 Act, these activities would require changes permitting the VHI to raise finance, make loans, create subsidiaries, engage in activities other than health insurance schemes as prescribed in Section 4 of the 1957 Act, and undertake activities overseas.

8.4 The Joint Committee endorses the wish of the VHI to expand the scope of its activities and suggests that the simplest method of proceeding would be to change the VHI from a statutory corporation to a company incorporated under the Companies Acts or a cooperative formed under the Friendly Societies legislation (the issue of ownership and control is discussed below). The memorandum and articles of association would then specify the activities which could be carried on by the VHI and which could include all of the foregoing. The contents of the memorandum and articles could be changed simply by resolution, should there be any requirement to do so in the future.

VHI Ownership and Management of Hospitals

- 8.5 The IHAI and the consultants have expressed strong objection to the VHI becoming involved in the operation and ownership of hospitals. Their objection is on the grounds that the VHI would have a conflict of interest as between obtaining the best terms for its own members from the existing private hospitals and ensuring the viability of its own hospitals. It would also be in a position, through the use of its existing powers, to squeeze the profitability of the private hospitals and inhibit their development, thus making them vulnerable to competition from the VHI's hospitals. Indeed, the IHAI seemed to indicate that the VHI might already be engaged in such a policy.
- 8.6 The VHI have stated that they would only wish to enter the hospital sector if the closure of some existing institution were to leave its subscribers without access in some part of the country. In this context, the VHI referred to the decline in religious vocations which, the VHI felt, might eventually lead to the closure of some of the private hospitals. But the VHI also adverted in its submission to the role of the for profit private hospitals which, it claimed, have a tendency to raise costs. There may be some implication here that the VHI might seek to inhibit the development of this segment of the hospital sector, if necessary by directly intervening itself.
- 8.7 The Joint Committee's view is that the VHI has or will have enough powers to encourage the provision of hospitals by private groups and that unless there evolved some compelling competitive reason, the VHI should not become directly involved in the provision of hospital services because:
 - the conflict of interest argument put forward by the private hospitals seems to the Joint Committee to be a valid argument;
 - hospital ownership and operation are not areas of VHI expertise.
- 8.8 The corollary of this recommendation is that the VHI may have to accept that future development of health services probably will be through private for profit groups.

Indeed, given the cost of funding modern medical facilities, and the consequent need for profitability, it is likely that there will eventually be not much difference in the *modus operandi* of charitable and for profit hospitals.

8.9 On the other hand the Joint Committee endorses the VHI's intentions of becoming involved in health promotion schemes, ancillary insurance schemes and the sales of information technology. As the example of the ESB's sale of treasury management and project management expertise has shown, internally generated skills of state companies can be successfully marketed at home and abroad.

Ownership and Control of the VHI

8.10 At the present moment, the VHI has no share capital but is in effect owned by the Department of Health. As has been pointed out elsewhere in this report, the VHI is in an invidious position vis à vis private hospitals and consultants by virtue of its ownership and control by the Department of Health. But ownership and control of the VHI could place the Department itself in a difficult situation when a competitive market emerges. In these circumstances the Joint Committee believes there is a case for a change in the VHI's status. The options would appear to be the following:

• Formation as a company under the Companies Acts and privatisation

The advantage is that the new enterprise will have full commercial flexibility, access to capital, a clearly defined management structure and clearly defined objectives. The main disadvantage is that the VHI is, and will remain for a considerable period, the largest factor in health insurance. In the Joint Committee's view, it is not acceptable, either to members or health service providers, for it to be subject to a profit motivation.

Formation as a cooperative

This could incorporate commercial flexibility and would correspond closely to the existing structure and ethos of the Board. The disadvantage is that with a widely dispersed membership, the election of appropriate directors and the appointment of managers could prove to be a problem - as appears to have been the case for several building societies. On balance, the Joint Committee would not favour the formation of the VHI along cooperative lines.

• Conversion from its present status as a statutory corporation into a state owned company incorporated under the Companies Acts.

This gives the VHI the flexibility of a commercial legal framework but retains the public interest ethos which would be lost in a privatised entity. The dangers from too close identification of the VHI with the Department of Health, mentioned in Chapter 4 could be minimised by the arms length arrangements discussed in paragraphs 4.15 and 4.16 and also by new criteria for appointing Directors. (See paragraph 8.11 below). On balance, the Joint Committee favours the change of the VHI into a state company.

Board of Directors

8.11 The 1957 Act specifies that the VHI Board should consist of five directors. This does not seem to the Joint Committee to be sufficient and it recommends that this be expanded to nine. It is desirable that there should be an explicit requirement that a majority of the VHI's Directors should be mainly representative of members' interests. This would help ensure the VHI's independence of Government. Indeed, and pending expansion of the Board of the VHI, and any change in its legal status, the Joint Committee recommends that at least two and not more than three of the Directors of the VHI should be appointed as representatives of members' interests.

Management

8.12 The VHI was constituted and for the last 36 years has operated as a monopoly supplier of health insurance with a limited range of functions. From next year it will face the threat of competition. However, if the Joint Committee's recommendations on scope of activities are accepted, the VHI will also have a much wider range of options. This will call for major change in the organisation, staffing and "culture" of the organisation. In particular, the VHI will have to become a market oriented company. The Joint Committee recommends that the VHI should undertake the necessary recruitment and training to position itself to respond to these challenges and opportunities.

Acknowledgements

8.13 The Joint Committee appointed Mr. Jim Dorgan of Curtin Dorgan Associates as its consultant for the purpose of this inquiry. The Joint Committee wishes to express its deep appreciation of the invaluable assistance given by him in the preparation of this report.

The Joint Committee would also like to thank Mr. Tom Ryan, Chief Executive of the VHI, for his very extensive assistance in the preparation of this report including the supply of documentary and statistical material, attendance at meetings of the Joint Committee and a number of interviews with the Joint Committee's consultant.

The Joint Committee would also further wish to acknowledge the assistance of Mr. Jerry O'Dwyer, Assistant Secretary, Mr. Dermot Smith, Principal Officer, and Mr. Patrick Byrne, Assistant Principal of the Department of Health. Mr. Kevin Heery, General Secretary of the Independent Hospitals Association of Ireland and Chief Executive of the Galvia Hospital and Mr. Walsh, Chief Executive of the Bon Secours Hospital in Cork, also helped by attending a session of the Joint Committee and by giving a number of interviews to the Joint Committee's consultant. The Joint Committee would also like to thank Mr. Finbar Fitzpatrick, General Secretary of the

Irish Hospital Consultants Association for providing evidence to the Joint Committee and assisting the Joint Committee's consultant. The Joint Committee is also indebted to the other representatives of the Independent Hospitals Association of Ireland, the Irish Hospital Consultants Association, the Irish Medical Organisation and the MSF trade union for attending sessions of the Joint Committee.

(Signed) LIAM KAVANAGH, T.D. Chairman of the Joint Committee.

19 January, 1994

Appendices

Appendix I Glossary of Terms

Adverse Selection

Tendency amongst people who are most exposed to insurable risks to take out insurance against these risks. An example would be a person who, recognising that the chances of incurring a serious illness increases with age, decides to join the VHI on reaching his fifties.

Community Rating Fixing insurance premiums by reference to the average amount of claims paid to all the insured. In the case of health insurance that means dividing the total cost of claims by the total number of VHI members. It is to be distinguished from "experience rating".

Experience Rating

Fixing insurance premiums for any class of insured by reference to the claims paid out to that class. In the case of health insurance this might be done by charging lower premiums to those less likely to claim such as the young, those with a good medical history, members of certain socio-economic groups, and so on, while higher premiums are charged to those outside these categories.

Moral Hazard

Tendency of an insured person to incur the contingency insured against or at least to be careless about avoiding it. This is more likely to happen in the case of, say, household contents insurance, or credit insurance than health insurance. But it is possible, for example, that some people may persist with an unhealthy lifestyle in the belief that with health insurance effective medical intervention will be readily available to make good the adverse consequences.

Category I

Under the Public Health Acts, those entitled to free treatment in a public hospital including the cost of accommodation, ancillaries (X rays, blood transfusions, etc) and doctors' fees provided they do not opt for accommodation in a private or semi private bed and they do not opt to be treated by a specific consultant. This category also is entitled to free consultation with doctors and free drugs under the General Medical Scheme. Category I constitute about 40% of the population and are chosen on a means-tested basis.

Category II

Under the Public Health Acts, those entitled to the same as Category I as regards hospital treatment subject to a daily levy of £20 up to a limit of £200 in a twelve month period. Unlike Category I, Category II are not entitled to services under the General Medical Scheme. Up to 1991, this Category accounted for about 45% of the population and were selected by reference to earnings subject to PRSI. However, since 1991, Category III has been abolished and Category II encompasses all those not in Category I.

Category III

Up to 1991, this Category had the same hospital entitlements as Category II except that they were liable for consultants' fees. About 15% of the population were included in this Category.

Hospital Maintenance

The cost of accommodation, ancillaries, services of nurses and non-consulting professional staff (e.g. junior doctors) in a hospital. In other words, all costs except those of consultants.

Total Indemnity

The concept of insuring against all the costs of an episode of illness. At the moment VHI members have total indemnity for hospital maintenance (provided they stay within the limits specified in the Plan to which they are subscribing). But some consultants charge higher fees for some procedures than the VHI is willing to reimburse. In the case of these consultants' fees there is therefore only partial indemnity and they "balance bill" their clients.

Balance Billing

Doctors who charge higher fees than those which the VHI will reimburse present their patients with a bill for the difference. This is referred to as balance billing.

Paybeds

Private beds in public hospitals. If patients opt for treatment in paybeds they are liable for charges for maintenance and consultants' fees. There are 2,360 paybeds in public hospitals at the moment.

Open Enrolment

The practice of accepting all persons who apply for membership without discrimination. The VHI applies few preconditions and thus has virtually open enrolment (e.g. pre-existing conditions are not covered and older age groups have a waiting period before being allowed to claim. Those over 65 are not allowed to join.).

Lifetime Membership

The practice of permitting people to remain members throughout their lifetimes. By contrast, in other countries, some health insurance schemes operated by employers are confined to the period of the insured person's employment with the company.

Appendix II Statistics on Membership of the VHI

Table A.1 Membership and Entitlement Category			
Entitlement Category	Percentage of category with VHI coverage	Percentage of all persons covered by VHI by category	
I	2.8		3.4
II	32.6		59.8
III	74.1		37.1
All	28.2		100.0

Source: Brian Nolan, *The Utilisation and Financing of Health Services in Ireland*, Economic and Social Research Institute, General Research Series, Paper No 155, Dublin, 1991.

Table A.2 VIII Membership and Household Disposable Income						
Decile		age of VHI s in Decile			Percentage of all Persons in Decile	
	Unadjusted	Adjusted	Unadjusted	Adjusted	Unadjusted	Adjusted
Bottom	2.1	2.7	13.4	6.7	4.4	11.3
2	2.0	2.8	10.6	7.0	5.3	11.5
3	1.8	2.3	6.2	7.7	8.2	8.4
4	2.3	3.8	6.5	12.5	10.1	8.5
5	4.6	6.0	12.0	16.2	10.8	10.4
6	7.8	9.8	20.1	26.0	11.0	10.6
7 .	12.6	14.7	29.7	36.7	11.9	11.3
8	17.1	15.8	39.4	44.8	12.2	9.9
9.	22.3	20.3	49.5	58.8	12.7	9.8
Тор	27.5	21.8	57.8	74.7	13.4	8.2
Total	100.0	100.0	28.2	28.2	100.0	100.0
	"Adjusted" means adjusted for size of family.					

Source: Brian Nolan, The Utilisation and Financing of Health Services in Ireland, Economic and Social Research Institute, General Research Series, Paper No 155, Dublin, 1991.

Table A.3 VHI Membership and Social Class			
Social Class	Percentage of all VHI Members in Class	Percentage of Persons in Class with VHI	Percentage of all Persons in Class
Higher Professional/Managerial	26.2	69.2	10.9
Lower Professional/Managerial	24.8	58.3.	12.3
Other Non-Manual	16.6	19.1	25.0
Skilled Manual	16.6	19.1	25.0
Semi-Skilled Manual	10.1	14.9	19.6
Unskilled Manual	1.5	3.2	13.7
All	100.0	28.2	100.0

Source: Brian Nolan, The Utilisation and Financing of Health Services in Ireland, Economic and Social Research Institute, General Research Series, Paper No 155, Dublin, 1991.

Table A.4 VHI Membership and Age			
Age Group	Percentage of all VHI Members in Age Group	Percentage of Age Group with VHI Cover	Percentage of all Persons in Age Group
0-14	30.9	27.6	31.5
15-24	14.4	26.1	15.5
25-34	16.5	30.1	15.5
35-44	13.4	35.6	10.6
45-54	10.5	33.3	8.9
55-64	8.2	28.1	8.2
65-74	5.0	21.5	6.5
75_+	1.3	11.3	3.3
All	100.0	28.2	100.0

Source: Brian Nolan, The Utilisation and Financing of Health Services in Ireland, Economic and Social Research Institute, General Research Series, Paper No 155, Dublin, 1991.

Appendix III

Note: The list following is a copy of the VHI's doctor file of participating consultants and specialists, supplied by the Board to the Committee. The file is sorted by area and specialty. It includes locum consultants. The VHI state that the information is current as at the 21st December 1993 at 3.41 p.m.

AREA SPECIALTY NAME

CARLOW

CAVAN GENERAL INTERNAL MEDICINE DR P. PAUL SMYTH

DR FRANK WALKER

PAEDIATRICIAN DR CLODAGH O'REILLY

RADIOLOGIST DR KATHERINE D. MC GOWAN

GENERAL SURGEON MR NOEL MC MURRAY

MR JAWAD MOHYEDDIN

CLARE GENERAL INTERNAL MEDICINE DR DOMINICK L. COOKE

DR DANIEL C. CURTIN PROF MICHAEL MURPHY

PSYCHIATRIST DR MOOSAJEE BHAMJEE

DR MARY J. MC INERNEY
DR MAIRE C. MC LOUGHLIN

RADIOLOGIST DR JOSEPH F. HOGAN

GENERAL SURGEON MR GERARD BYRNES

MR DENIS C. O'CEALLAIGH

OPHTHALMIC PHYSICIAN DR JARLATH M. GALLAGHER

CORK CARDIOLOGIST DR NOEL S. CAHILL

GASTROENTEROLOGIST

DR WILLIAM H. FENNELL

DR JOHN F. KENNY

DERMATOLOGIST DR DONAL BERNARD BUCKLEY

DR ROBERT FOUNTAIN DR J.FERGUS LYONS

ENDOCRINOLOGIST DR BRENDAN BUCKLEY

PROF JOHN B. FERRISS

DR C.HOWEL WALSH

DR MICHAEL O'SHEA PROF FERGUS SHANAHAN DR MICHAEL J. WHELTON

GENERAL INTERNAL MEDICINE DR MICHAEL BENNETT

DR NEILL J. BRENNAN

	SPECIALTY	NAME
CORK	GENERAL INTERNAL MEDICINE	DR JANE ENGLISH DR DEREK MC COY DR MAURICE F. MC MAHON DR TERESA H. MITCHELL DR E.BARRY MURPHY DR PATRICK A. SULLIVAN
	GERIATRICIAN	DR CORNELIUS M. HYLAND DR CILLIAN TWOMEY
	NEPHROLOGIST	DR DERMOT MURNAGHAN
	NEUROLOGIST .	DR NOEL CALLAGHAN DR RODERICK J. GALVIN MR HUGH HARRINGTON
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DUBLIN:
PUBLISHED BY THE STATIONERY OFFICE.

To be purchased through any Bookseller, or directly from the GOVERNMENT PUBLICATIONS SALE OFFICE, SUN ALLIANCE HOUSE, MOLESWORTH STREET, DUBLIN 2.