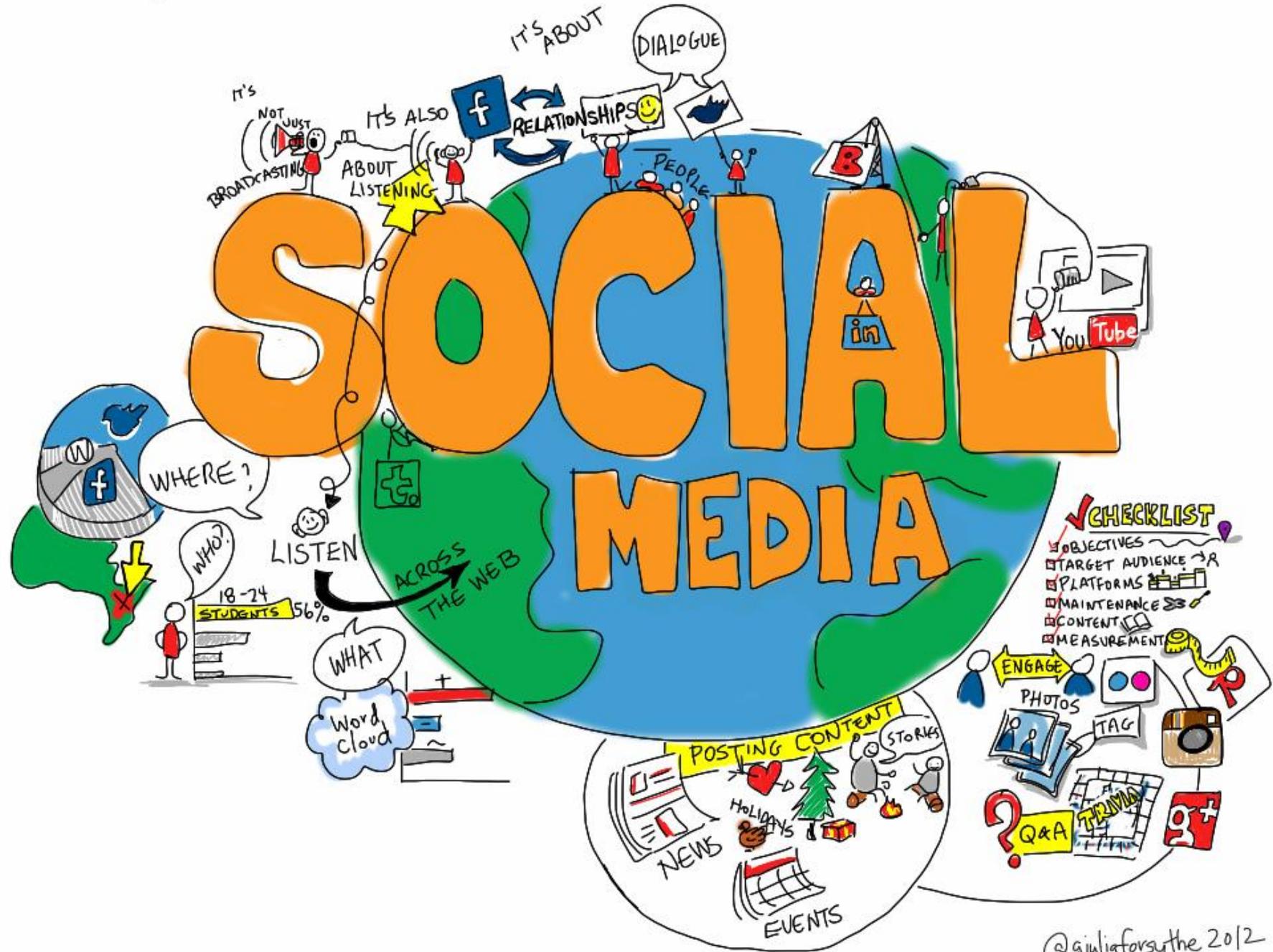


tweet your  
❤️ out

michelle dalton  
@mishdalton  
@libfocus



#npdi2013







# is your twitter temperature

**cool?**

**warm?**

**hot?**

**...and why?**



**YES!**

**how it  
works**



# Libfocus

View my profile page

**491**

TWEETS

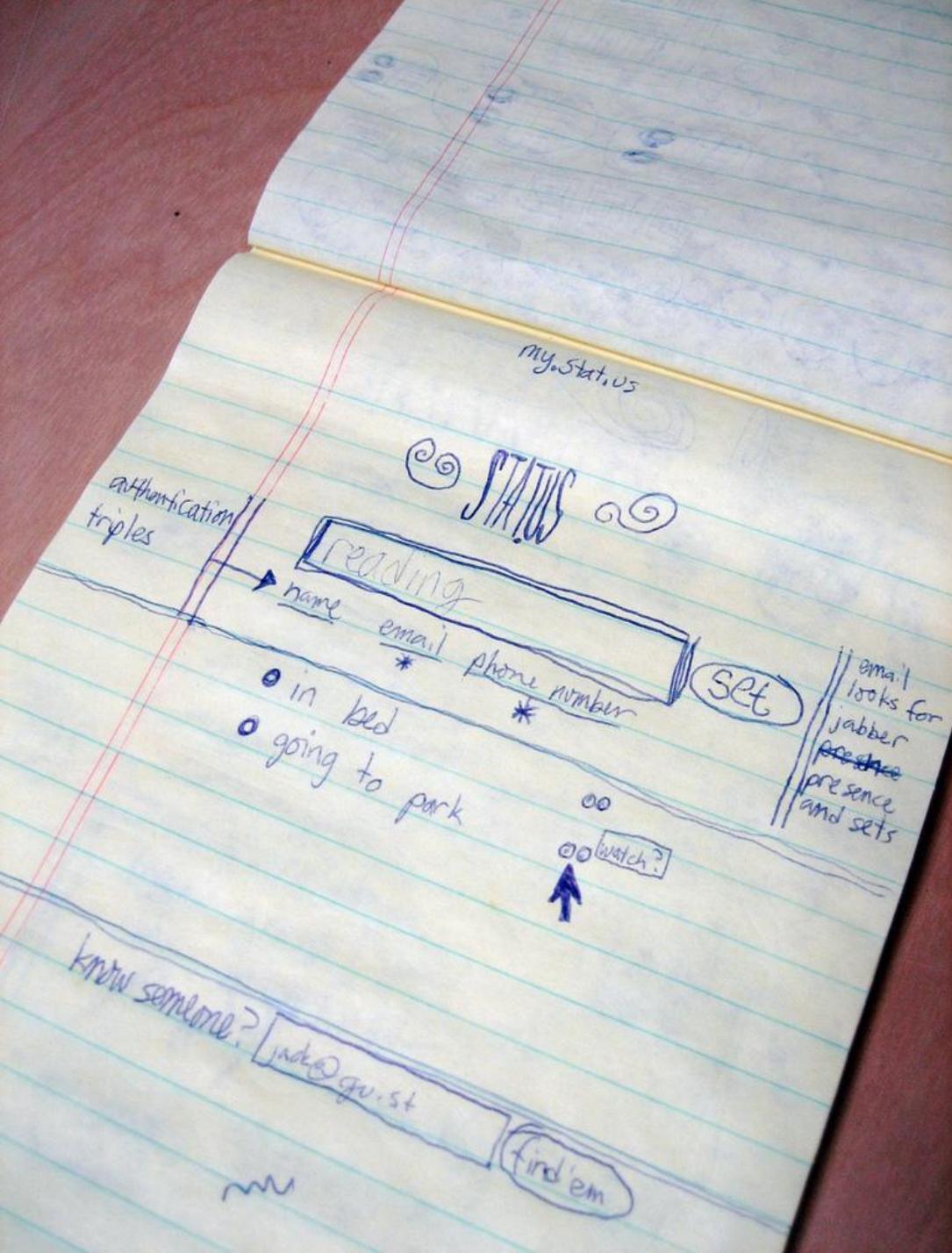
**1,305**

FOLLOWING

**626**

FOLLOWERS

Presenting a [#twitter](#) workshop at  
[@NPDireland](#)



tweet  
follow  
RT  
MT  
#tag

**lib** Libfocus  
View my profile page

356 TWEETS 996 FOLLOWING 475 FOLLOWERS

Compose new Tweet...

Who to follow · Refresh · View all

-  **Librarian** @Librarian Follow
-  **Rachel Oldridge** @RachelOldridge Follow
-  **Jenny Campbell** @jennycampbell Follow

Browse categories · Find friends

Ireland Trends · Change

- #8ReasonsWhyImOnTwitter
- #District3QandA
- #XFactorUSA
- #rtept
- #crrref

### Tweets

 **Eric Rumsey** @ericrumsey 19s  
 MT @WikiWomen Why should Wikipedians Love Librarians? - @MerrileelAm from @OCLC tells you why [bit.ly/PZM33s](http://bit.ly/PZM33s)  
 Expand

 **Martin Hawksey** @mhawksey 1m  
 RT @psychemedia: Ooh... shiny.. [bit.ly/TvScz9](http://bit.ly/TvScz9) RStudio package for generating interactive stats web apps from R  
 Expand Reply Retweet Favorite

 **skiourophile** @skiourophile 14h  
 Ned Kelly series of paintings (Sidney Nolan) on view in Ireland [artdaily.org/index.asp?int\\_...](http://artdaily.org/index.asp?int_...)  
 Retweeted by Teresa Bennett  
 Expand

 **Sally Pewhairangi** @sallyheroes 1m  
 RT @stuartlewis: University of Edinburgh publishes new Research Data Management Roadmap: [bit.ly/Uoa1XI](http://bit.ly/Uoa1XI)  
 View conversation

 **Elizabeth Dill** @ElizabethDill1 1m  
 Whoa! Are countries fighting back?  
[worldnews.nbcnews.com/\\_news/2012/11/...](http://worldnews.nbcnews.com/_news/2012/11/...)  
 View summary

 **SouthDublinLibraries** @SDCClibraries 1m

A black VHS tape is shown from a top-down perspective. The tape is centered in the frame against a white background. The text "replacing old formats" is overlaid in white, sans-serif font across the upper portion of the tape's label area. The tape's plastic casing has a fine, vertical ribbed texture. The central window shows the clear plastic window of the tape, and two circular silver-colored metal reels are visible on either side. At the bottom of the tape, four small circular holes are visible, which are part of the tape's internal mechanism.

replacing old formats

...with new ones



a stream



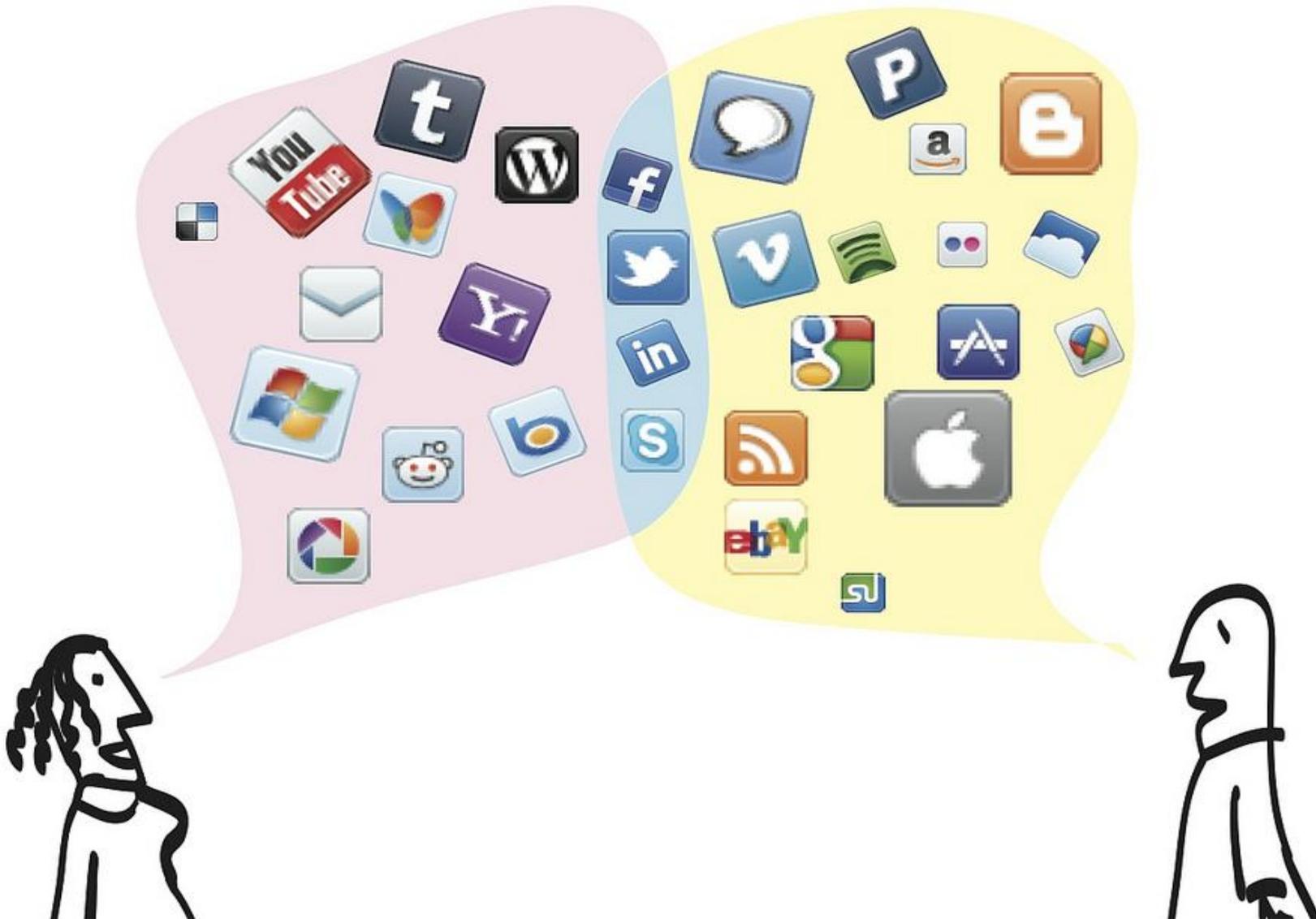
A black and white photograph of a lone tree standing in a vast, calm body of water under a cloudy sky. The tree is positioned in the center of the frame, its reflection visible in the water. The sky is filled with soft, grey clouds, and the water is dark and still. The overall mood is quiet and contemplative.

not a lake

“the temporal nature  
of twitter is best characterised  
by fleeting permanence”

(Thomson, 2012)

# a conversation...





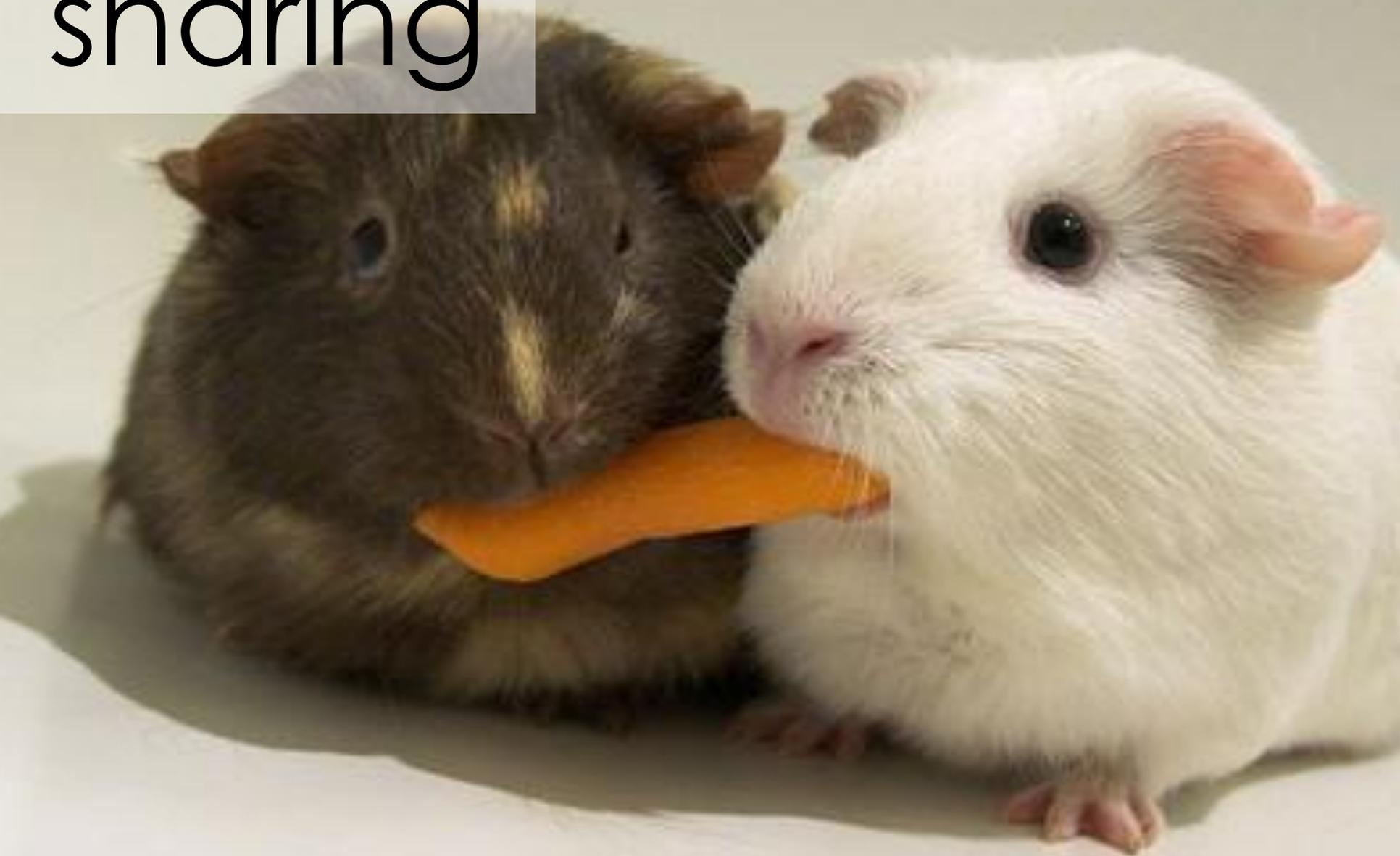
...not a broadcast mechanism

so what can  
you use  
twitter for?



conversation

sharing



A top-down view of a large group of people's hands stacked together in a circle on a grassy surface. The hands are of various skin tones, and some have green nail polish. The word "connecting" is overlaid in a semi-transparent white box in the upper right quadrant.

connecting

discovery





filtering

A photograph of a high-speed train in motion, blurred to convey speed. The train is primarily red and white, with a dark red stripe along the bottom. It is moving through a tunnel, with the walls and ceiling visible in the background. The lighting is bright, creating reflections on the train's surface. A semi-transparent white box is overlaid on the left side of the image, containing the word "fast" in a black, lowercase, sans-serif font.

fast

What was  
I thinking?

reflecting

“Learning is **creation**, not  
consumption.  
Knowledge is not  
something a learner  
absorbs, but something a  
**learner creates.**”

creating

Original from: [http://  
www.flickr.com/photos/  
fotologic/410355440/](http://www.flickr.com/photos/fotologic/410355440/)



GO ON  
CREATING

# Twitter

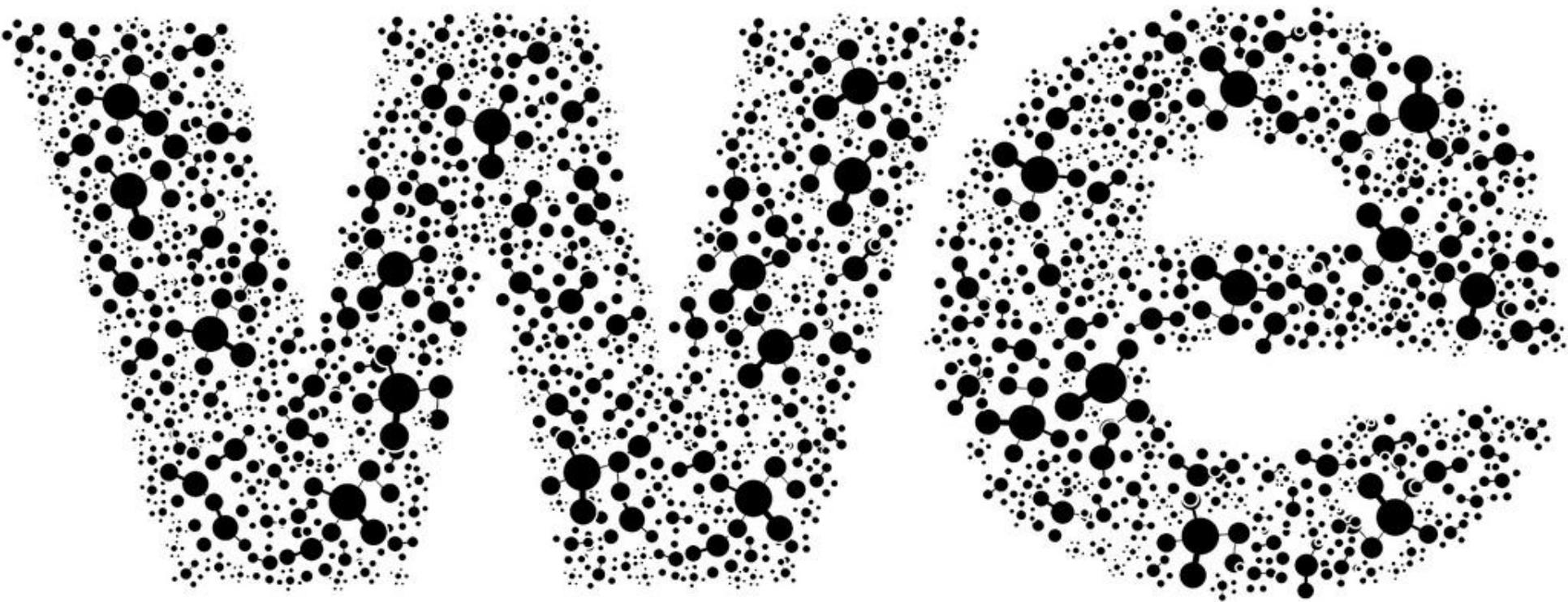
participation

What are you doing?

mobile



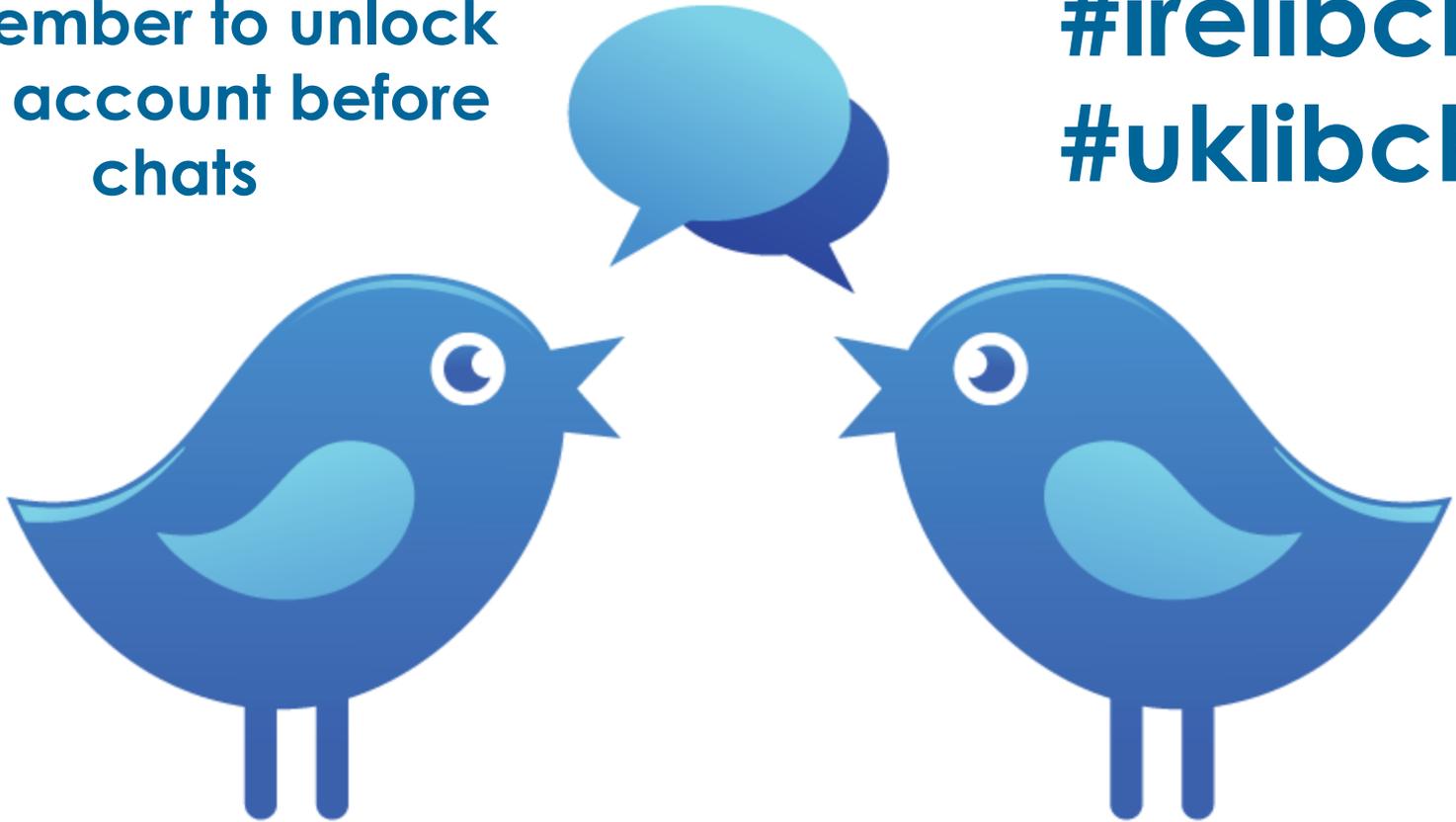
community



# twitter chats

**Remember to unlock  
your account before  
chats**

**#irelibchat  
#uklibchat**



**if that wasn't  
enough...**

**Over 10,000 scholarly links are  
shared on Twitter every day**

**Keep up to date with LIS research  
and trends**

**The most valuable resource for learning is our network**

**Twitter extends these connections across distance and situations and builds relationships**

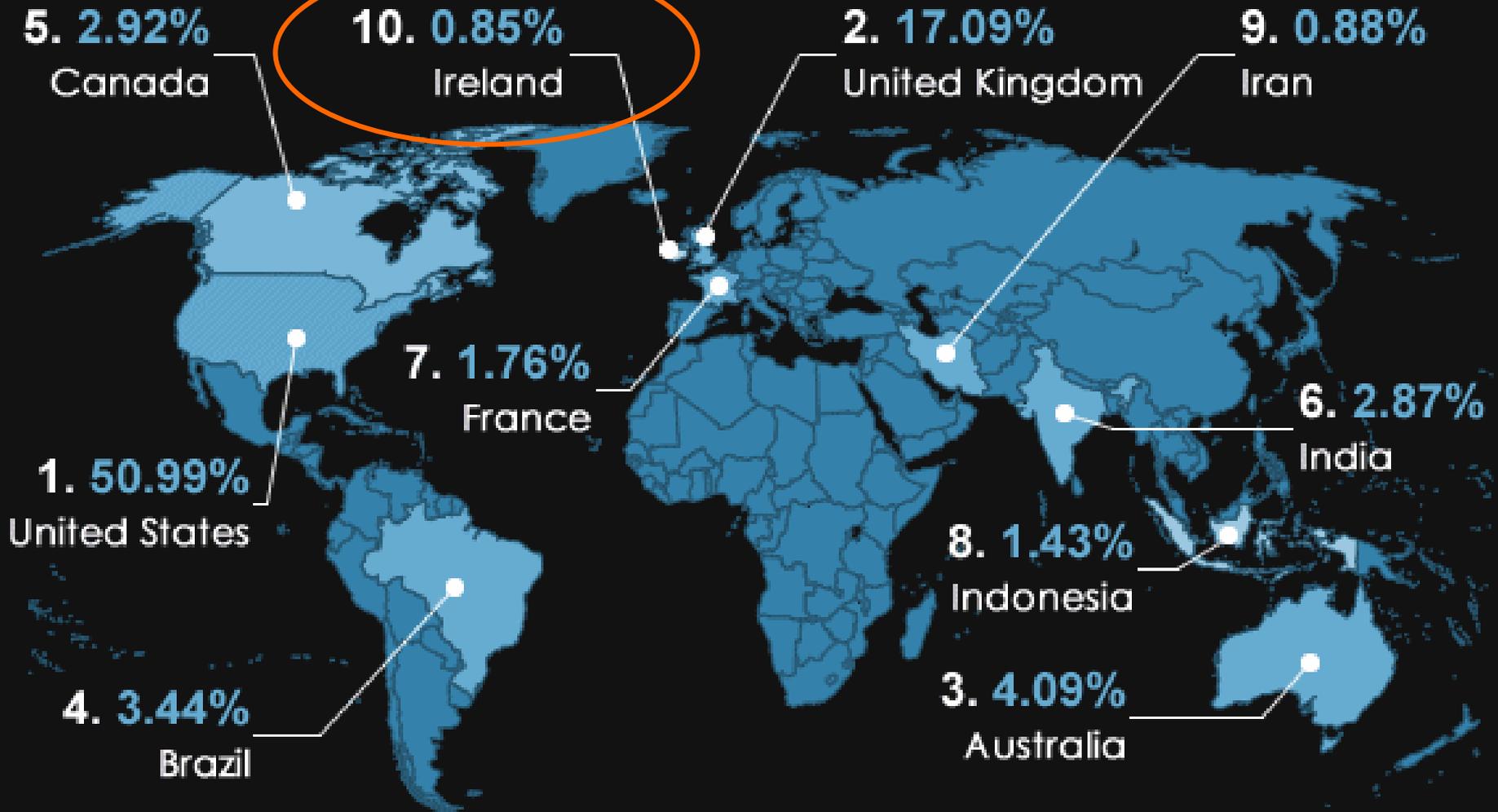
**The Library & Information  
profession is changing faster than  
ever**

**Twitter is \*the\* current awareness  
tool for discovering and filtering  
content**

**Follow conferences and events  
remotely from your PC or phone**

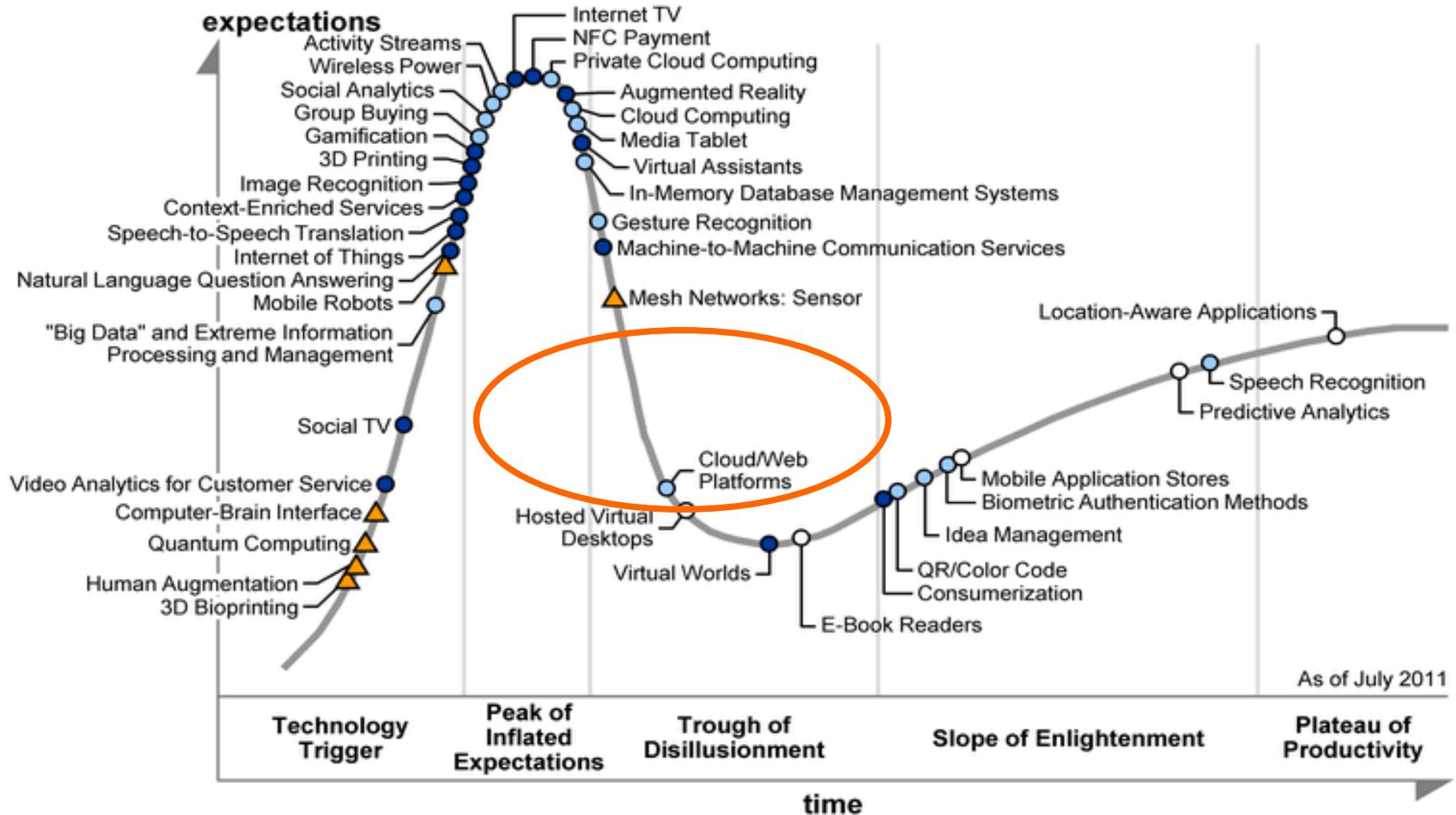
**#asl2013, #hslg2013, #cdg2013**

# Top 10 countries



**information  
overload?**

# Technology Trigger to Trough of Disillusionment



[Gartner's technology hype cycle](#)

## Slope of Enlightenment (Twitter pruning)

Be selective: invest some time and effort in refining the list of people you follow

## Plateau of Productivity (Tweet V ReTweet)

Curate more than you create - your twitter stream can become an incredibly relevant and personalised source

## Remember:

Twitter is a stream, you don't have to catch *everything*!

### Source:

Twitter evolution (or how I learned to stop following and love the retweet)

<http://www.libfocus.com>

**#hashtags:  
best practice**

**don't change  
your avatar -  
it's your brand!**

getting  
involved

tweet!

Join in **#irelibchat**

Follow @libfocus **Librarians in Ireland** list

Start a **conversation**

**Share** research, experience and ideas

Build your **network**



**thank you**

**follow me:  
@mishdalton & @libfocus**

